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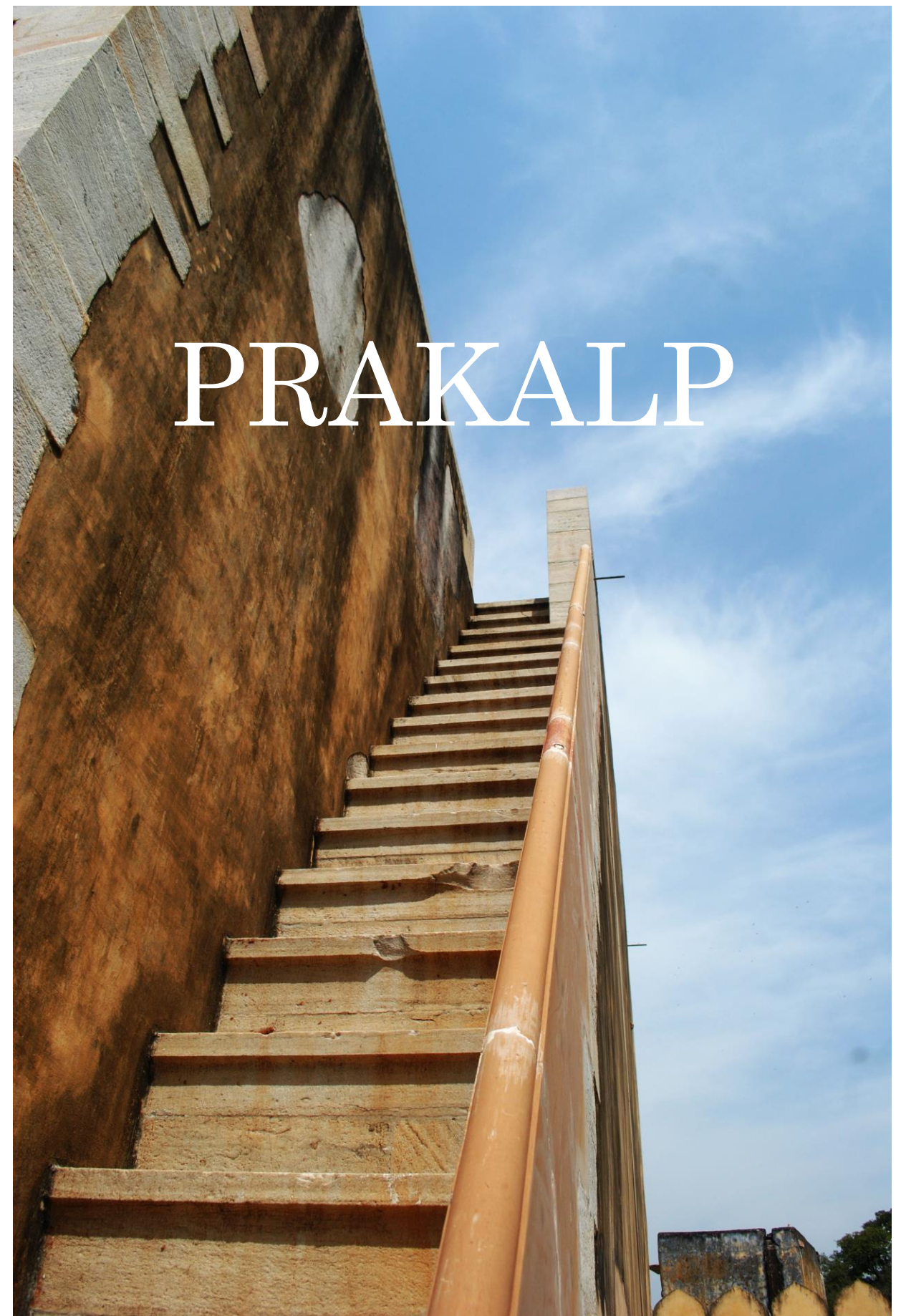
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**NOVEMBER 2021**

# PRAKALP



## Our Team

### **Editor In Chief**

Heena Thadani

### **Art & Design**

Heena Thadani

Chirag Warty

### **Photography**

Martina Pinto

### **PMIMC Marketing**

Sachin Korgaonkar

Raphael David

Chirag Warty

Heena Thadani

# President's Message

**Dear Fellow Project Management Professionals,**

Another quarter and another edition of Prakalp! We will keep it rolling every quarter – and that is a promise. Through this issue I would like to announce a few major happenings in Mumbai Chapter in the coming months:

- With this edition we plan to go with a blog format of Prakalp. Thus, you as a reader will have ready conversions and interactions with the author of that particular article. We hope you will find this an exiting new way of communication. We are also looking out for quality articles for the magazine. Please do send in your piece in time so that we can publish it in future editions of Prakalp. I am sure you know that writing an article for any PM publication fetches you handsome PDUs.
- PMI Mumbai Chapter is proud to announce the Annual Conclave for 2021. This year due the pandemic, the event will be virtual. Please note the date: Saturday, 13th November 2021 from 4.00 p.m. onwards. The event is free for all PMI Mumbai Chapter members. All you need to do is register in advance, so as to receive an invite. By the way, we had our last Conclave on 9th February 2020 (which was face-to-face).
- Elections to the Board of Directors (BOD) should happen before the year is out. You can expect it sometime in December. There are 6 vacant positions for the next year (2022-2023). The elections will be for 6 general positions and will not be post or position wise. We strongly urge all Chapter members to vote during this election. The activity of voting will take only 2 to 3 minutes, and so therefore please do exercise your right!
- We are now in the midst of making the exercise of selecting the 'Best Volunteer' for each quarter and whole year very democratic. All Chapter members will now have an opportunity to nominate any person he/she wishes to. Please check our website [pmimumbaichapter.org](http://pmimumbaichapter.org) for more details.
- Indeed, our Chapter website is the best place to check on all that is happening. For example, the training calendar is always first posted on the website. You can volunteer to do something for the chapter through a form available on the website. You could nominate an outstanding member for Best Volunteer though the website. You could check events like PM Forum, Interactive sessions, Chapter exchange programs etc.in our calendar. Yes, the chapter website is a one-stop point for all kind of information regarding Mumbai chapter.

So go ahead! Enjoy October quarter's edition of Prakalp.

**President, PMI Mumbai Chapter**

# 1

## Yesterday's farmers, today's entrepreneurs

Jyotsna Kaur Habibullah



'Change is inevitable' and 'survival of the fittest' are not just theories - they form the basis of evolution. We evolve and grow every day. Every mind has its own electricity which drives the person towards evolution.

Farming practices have seen a drastic change in the past few decades. From manual labour to automatic devices for almost every single farming technique. From poor produce to genetically modified seeds which ensure nutritious large-

scale production. Farmers today are trying to switch from chemical pesticides, herbicides and insecticides to organic manure. Organic farming is the new era of agriculture. A new way of living sustainably.

Organic farming is an agricultural technique that uses ecologically based pest controls and biological fertilizers derived largely from animal and plant wastes and nitrogen-fixing cover crops.

Modern organic farming was developed as a response to the environmental harm caused by the use of chemical pesticides and synthetic fertilizers in conventional agriculture and has numerous ecological benefits. Due to a greater environmental awareness, coupled with concerns over the health impacts of pesticide residues, organic food sales have shown a massive yet steady increase since the late 20<sup>th</sup> century. These factors have been responsible for motivating farmers to change their conventional farming techniques.

The **Lucknow Farmers Market** is the first sustainable online platform aimed at supporting Farmers, rural, grass-root, and start-up entrepreneurs and allied services empowering the message to live a sustainable, natural life.

With the increased use of chemicals like pesticides and artificial agents, as the founder and CEO of Lucknow Farmers Market, I decided to make a switch from regular to organic and natural products. When I went out in search of such products which could be called pure and

fresh, I realized that it was harder than I had expected. I witnessed a huge gap between farmers and consumers, a gap so vast that it was evident to me, despite us being in the prime farming belt of India. This revelation got me thinking and I put together the pros and cons of taking it into my hands to set up a place where I could bring together like-minded conscious consumers and fresh, organic farm produce.

While talking to our farmers to understand what they really need, it was noted that they wished to take the business into their own hands and eliminate the middle man in their dealings. Profiteering middlemen are the biggest obstacle in increasing farmers' income in India. Commission agents, traders, and wholesalers take a major chunk of profit from farmers' produce. This results in very low income for the farmers leaving them on a losing side. Not only do the farmers lose income but the consumers are also at loss. Middlemen end up selling products at a much higher cost price and sometimes even expired goods are sold.

## Yesterday's farmers, today's entrepreneurs continued...

The strong desire of the farmers to sell directly to consumers, take charge of their own sales, the motivation and dedication to become entrepreneurs was inspiring and helped me build a platform for them. A platform where our hardworking farmers connect with conscious consumers and sell directly.

Becoming an entrepreneur is neither simple nor too hard. All you need is a hobby, a social motive, and adrenaline pumping in your blood. I personally kept myself focused on the three D's, in essence, decisions, direction, and dedication. To succeed in any sphere of life, it becomes important to first decide on the mission and the goal of the project or the organization. Once you have your goal and vision, it lays

out a destination for you. All you need to do is find the right direction to reach the destination, a path of minimum resistance. Build your strategy and abide by it. Lastly, at times even when you have the first two Ds in place, you might find it hard to succeed. To your rescue comes the most important D, which is dedication. Without being dedicated and committed to your goal, there is no possible way for you to execute your strategic plans and patiently wait for the results.

Our farmers already knew their goal, and their dedication was unmatched. All they needed was a direction, a route they could follow to reach their goals.

Together with my team, I tried to build Lucknow farmers market as a platform that would help fulfil the dreams of our highly enthusiastic farmers, provide them with direction to reach their clients, and make their businesses flourish. Not only, does this ensure fair income for the farmers but also, high-quality, rich organic produce for the consumers.

**The serendipity of having found the means of establishing these connections turned out to be as incredible as it sounds. Yesterday's farmers are today's entrepreneurs. They own their fields, they own their crops, they own their businesses and they own their well-deserved profits.**



## 2 | “E” for Entrepreneur

Priya Kapil Ballani

If the life of an entrepreneur had a soundtrack, it would most definitely be - *“Mein Zindagi Ka Saath Nibhata Chala Gaya...”* Taking each day as it comes , crossing every obstacle, pushing away every worry to the attic of the mind - a brief character sketch of - drumroll - **The Entrepreneur.**



This applause is also a figment of our minds as we cross the many landmarks, set for ourselves, without anyone knowing how many hoops we have jumped through to pass each one! Every new day is like a day on the sets of ‘Shark Tank’. Proving our mettle to each customer anew, selling our ideas as wares and our imaginative minds grappling with the concept of monetizing our creativity.

So, when did this word enter the world of Doctors & Engineers because no one ever heard their child say, “Mom when I grow up, I want to be an entrepreneur!” Did our parents even know this word or should the credit for making it popular go to the Late Sridevi in ‘English Vinglish’?

Economies are powered by innovation and entrepreneurs bring more than that to the table. We attune our vision to turn it into a business (small cottage industries too), provide employment and impact the immediate

community we belong to, if not a larger audience. When others noticed that entrepreneurs are creating new markets, building resilient communities with common interests (social media playing a very pivotal role), generating wealth and bringing about social change is when a seat was set at the table. Whether you are a small-business, investment, or an online entrepreneur (influencers being the new sub-breed), all are definitely - independent thinkers, creative problem solvers , optimistic and focussed. One trait that needs to be worked on though (me included) is juggling everything on our own.

Considering the growing awareness and importance, will that day come when there is an ‘E-kit’ (entrepreneur kit) just like a doctor or kitchen set for kids? What will it include , I imagine? 3 books for sure – What to do with an idea?, Who moved my Cheese, and Money Management. For me this pretty much sums up an ‘E for Entrepreneur’ .

# 3

## Lack of interest or lack of support?

Dr. Hanif Lakdawala



**Is there a lack of interest amongst students towards Entrepreneurship or lack of enough support from society for prospective Entrepreneurs?**

**Are today's educated youth interested in taking up Entrepreneurship?**

**Does our society care enough to promote entrepreneurial culture?**

A random survey conducted by this writer to probe the above questions. 526 respondents, across 12 colleges, in their final year of graduation program or post graduate course participated in the study. Out of 526 respondents, 12 percent reveal that they are interested or planning to start their own enterprise in near future. 4 percent said that in future they may become entrepreneurs but not immediately.

Why there is such a lack of interest amongst students towards

Entrepreneurship? 71 percent of the respondents said that they want to get exposure in the corporate set-up, to gain experience. 68 percent said that they want to build up their profile by gaining job experience in their respective domain. 80 percent respondents said that they have never thought of becoming an entrepreneurship as they feel that they would not able to arrange for the investment required to start an enterprise.

In fact amongst 12 percent respondents who have plans to become entrepreneurs, 89 percent believe that banks, venture capitalist or angel fund are more eager to reject ideas or proposal as they are in a hunt to discover so called lucrative or unique or innovative business idea. When specifically asked what they think to be two most important barrier for them to become entrepreneur. 88 percent said no support system exist for them to become an entrepreneur. 73 percent said that they have no idea how to become an entrepreneur.

Surprisingly most of the Arts, Management and humanity courses both at under graduate and post graduate level have entrepreneurship has one of the subjects. In these courses as well as in Business schools and colleges, students are given the false impression that entrepreneurs took a straight path to the light switch. There's one curriculum, one right way to study subject, and one right formula that spits out the correct answer on a standardized test. Textbooks with lofty titles like 'The Principles of Entrepreneurship' magically reveal "the principles" in three hundred pages. An authority figure then steps up to the lectern to feed student "the truth."

Textbooks, explained theoretical physicist David Gross in his Nobel lecture, "often ignore the many alternate paths that people wandered down, the many false clues they followed, the many misconceptions they had." Students are taught about many successful

entrepreneurs—as if they arrived by a grand divine visitation or a stroke of genius—but not the years he spent exploring, revising, and tweaking them. The Products and ideas, these successful Entrepreneurs failed to establish—don't make the cut as part of the one-dimensional story told in Business schools and other classrooms. Instead, our education system turns the life stories of these entrepreneurs from lead to gold. As adults, we fail to outgrow this conditioning.

What is lacking to promote entrepreneurship is the tie up with existing entrepreneurs and start-ups to give these students the first hand live exposure in Entrepreneurship.

There are tens of schemes by state as well as center government agencies and also statutory public limited banks for training and financing the young Entrepreneurs, particularly women Entrepreneurs.

What is required that educational institutions should launch advocacy inside classroom as well as campus to create awareness about the existence of these support base for those who are interested or intends to become an entrepreneur.

# Lack of interest or lack of support? continued...

There are three old concepts which are still aggressively taught in business schools as well as in the syllabus of entrepreneurship. These concepts of 'risk taking ability', 'Innovation' and 'original idea' is clinched and served its life time cycle. For an established enterprise these concepts may be useful but to accept fresh entrepreneurs to come up with unique concepts and innovations at the initial stage that to without providing any infrastructure support or creating eco system for them is nothing but discouraging our young generation to take entrepreneurship. There is a need for new approach.

As John Gardner wrote, "The renewal of societies and organizations can go forward only if someone cares." If we want to promote 'entrepreneurship culture' few measures are essential and should be implemented. These are:

- In schools across India, entrepreneurship should be

included as a practical subject with mentoring system in place.

- Every college and higher education institution irrespective of the course they offer including medical colleges should have active incubation centers to welcome every idea from their own students and make arrangements for supporting it either internally or tie up with external institutions or organizations.
- Corporate should be encouraged to have their own incubation centers where young entrepreneurs are mentored and supported.
- If establishing of Parents teachers association is taken up seriously, then large numbers of parents can also become mentors for budding entrepreneurs.

Also colleges have many facilities which can become training hub for entrepreneurship. Such as:

- College canteens can become an important entrepreneurship hub and perfect setting for training as well as real life exposure. Students' team can be assigned certain areas of canteen as a strategic business unit which they have to manage profitably. This will also promote the culture of earn while you learn.
- College Gymkhana is another center which has all the potential for students to become entrepreneurs. There are thousands of students who have become part time trainers in commercial Gymnasium. These students can be mentored to manage the in house gymkhana.
- Events managements of college can be a boon for the students interested in becoming entrepreneur. Every college event has multiple requirements from stage management, to security to sound to hospitality. All these areas can be given to students who have

flair for entrepreneurship under able mentors.

College procurements such as stationery, computer and other accessories and other requirements can be given to in-house students' team who get the first hand training in managing these procurements.

Housekeeping and maintenance also can be organized and manage by in-house students, who can make arrangements for maintenance of the entire infrastructure as well as campus.

**The statutory agencies have to take certain initiatives and give incentives to educational institute management so that they are encourage and receive support to create an entire eco system which is essential for promoting the entrepreneurial culture. There is huge talent pool within the campus which needs to be tapped and set in motion.**



## 4 | Stephen Covey's famous 4 Quadrants

Biren Parekh

**Stephen Covey's famous 4 Quadrants - This reminded me of concentrating your efforts on MVP (Most Valuable & Profitable) activities.**

I should spend the time in each quadrant as below:

**Q I** when there is crisis, pressing problems, deadlines, ad hoc meetings, Firefighting

**Q II** is normally for vision, planning, discipline, Empowerment

**Q III** is primarily because of interruptions, mails, Short-term focus

**Q IV** refers to trivial work, social media, binge watching, "Escape activities"

As per this quadrant, excellent organization should ensure that their human resources spend

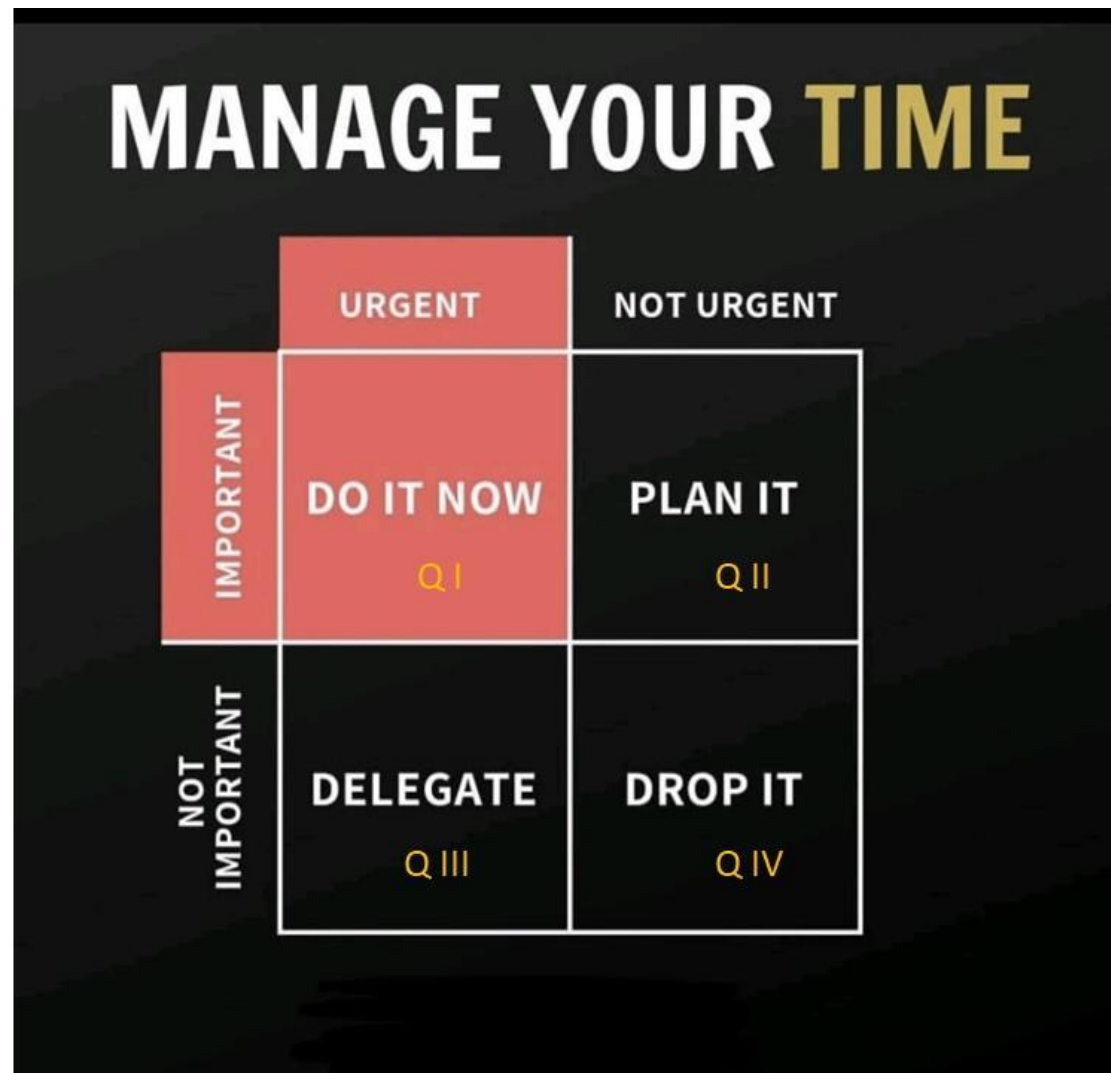
- 20-25% of their time in Q I (Quadrant of Crisis)
- 65-80% of their time in Q II (Quadrant of Quality)
- 15% of their time in Q III (Quadrant of Deception)
- 1% of their time in Q IV (Quadrant of Waste)

However, many organizations' swaps time for Q I & Q II and they feel that this is the normal way. That means such organizations feel that if less time is spent in Q I, employees are not productive and they do NOT reward those who work with meticulous planning (Q II). It is extremely important to spend more time in Q II in planning.

Q I is also one of the key reasons for high attrition... Agree or not?

So, identify your MVP activities and spend more and more time in Q II, i.e. planning and project management. This will ultimately result in spending less time in Q I.

**Where do you spend most of your time – Q I, Q II, QIII or Q IV??**



# 5 Being a successful entrepreneur is not only about having the best ideas

Shivani Haribhakti

## *Got a fab idea? Turn it into a business! It ain't all that simple*

Being a successful entrepreneur is all about having the best ideas. Is it true? Having the idea is just the beginning of the journey but it takes an army to build a successful business. Ideation and Execution are equally important for a business to flourish. While having a brilliant idea at a macro level is a great starting point, without the ability to execute the idea at the micro level — to take that idea and turn it into a living, breathing, viable organization — you're doomed to fail.

The Entrepreneurship bug as they call it, is something that I've had within me for a long time now. Having worked at multiple Organisations (including a start-up) across various business functions I

decided to take the plunge and do something on my own. Of course, I had my share of doubts, the biggest fear being - failure! But I decided to give it a shot anyway.

Building something from scratch has pros and cons and if you don't have the conviction and commitment then entrepreneurship is not meant for you. There is no place for procrastination in a startup, it is a 24/7, no-vacation-or-sick-days kind of job that demands constant forward momentum.

Yes, running your own business gives you the flexibility and the freedom to work when you want to and travel when you want to but it also comes with its responsibilities

The first couple of years are absolutely crucial and unless you are going to give it your 100% you won't see success. As a working mother I always find it hard to find the right balance and more often than not I end up guilt tripping myself for no valid reason.

There is a very big difference between just doing something you love and you are passionate about (more like a hobby) vis a vis running a full-fledged business (intention is profitability) which by the way you can also be passionate about (in act you should be). I bake a lot and I love baking for friends and family. I am very passionate about food and baking. But do I bake to make a sale? The answer is no, I bake to please. I don't have any intention of starting a baking business.

I've had some good ideas and wanted to scale them into a profitable business too. I've always believed up until now that there are

two kinds of people: the ideators and executors. All my life I've assumed I'm the latter but very soon I realized I can be both, I just have to believe in myself and give it my 100% and success will follow.

Great entrepreneurs see people as their greatest asset and treat them accordingly. They listen as well as talk. I have seen how entrepreneurs step up, gather courage and do things they never thought they would do when they launched their own business.

Also please remember - You're never too old to be an entrepreneur! Please remember that path breaking ideas can come to anyone at any age. So, if you have a great idea and the conviction and ability to pursue it, the sky's the limit. Go for it! It's never too late!

***Everything is possible if you have the will to accomplish it!***

# 6 Get on the field – you don't have to win

Gopal Krishnan Vaidyanathan



**Q: Are you successful? A: Depends.**

There are many factors to which the evolution of our psyche can be ascribed to. Most researchers break this down into NATURE and NURTURE. What you're born with Vs what you pick up along the way, from your environment. Despite the vast diversity that we come from, NURTURE seems to drive

a majority of us to believe in the need to succeed. Applied simply, we want to be seen as being successful in our many realms of life. If you're not careful, the drive to succeed can take you down a path where (a) your success could be at the cost of someone else's; the zero-sum conundrum or (b) success remains relative; you'll never have enough of it.

Examples of this are - your position on a hierarchical ladder, the money you make, the lifestyle you can afford, etc.

Let's, for the moment, turn this argument on its head. To allow one to succeed, others need to be unsuccessful. Or to enable one to succeed, others need to toil without their name on the trophy. You'll start seeing a variety of examples around you where it plays out in everyday life. There's only one CEO in an organization. Or there's only one team that got the "best team" award. Or there can have been only one highest grossing SaaS product last quarter.

There's going to be only one winner of the T20 World Cup 2021. But to believe that success, by such definition, is achievable in the absence of the unsuccessful, suddenly becomes absurd.

If unsuccessfulness is a necessity for success, would you squarely want to always be on the "successful" side of

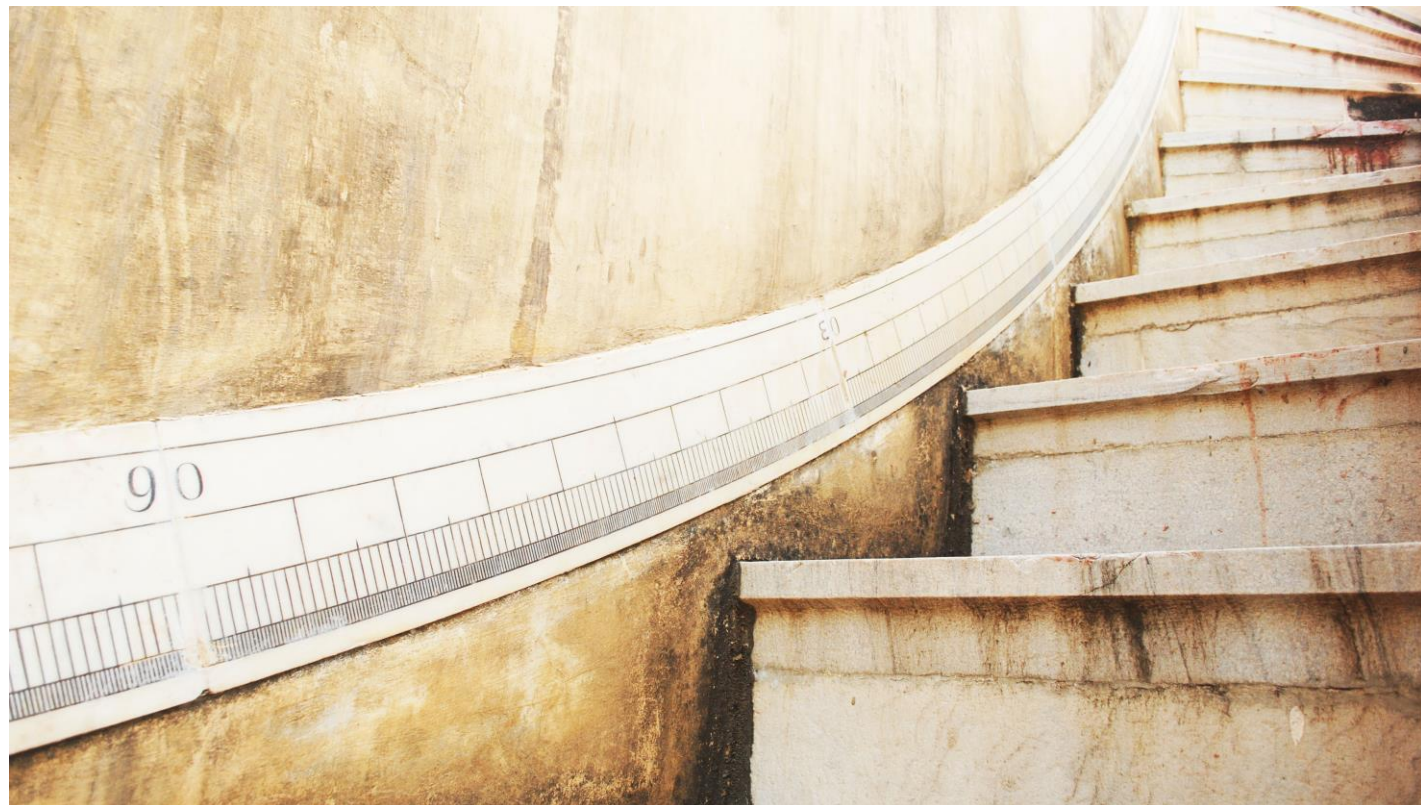
the success line? Importantly, will you always succeed in being on the "successful" side of the success line?

There would be no applauders, enablers, competitors or rainmakers if there were no "unsuccessful" people around. They are the foundation to someone else's success. Now isn't that an admirable act in itself? If only we were allowed (or we allowed ourselves) to believe that we only need to be in the game. We won't always win. And yet it's worth raising a toast to. Success, then, lies in the creating, acknowledging or even aspiring to succeed. Not succeeding alone.

**Q: Am I successful? A: You bet.**

# 7 | What it takes to be an Entrepreneur

Amit Khanna



It's an exciting moment to be an entrepreneur, as technological advancements have levelled the field and sparked a new entrepreneurial movement. I remember when I started my show. I was jobless by choice and waiting for my flight to resume for Australia. After leaving my job of 14 years, not working was daunting. 10-15 days post quitting my job was good; but the novelty of

waking up to 'do nothing' was soon killing me – especially by the 3<sup>rd</sup> month. Not only was I constantly irritated but I was also driving my wife up the wall. The lockdown was the cherry on the cake.

I didn't want to get a job in India as it would be unfair for any organization if I joined for few months and left.

Besides, we save money for emergencies, and this was one. So I decided to do something on my own. I decided to start my show and my program on storytelling. One day I will share everything that I had to do to move forward, starting from the mindset.

For now, here are some key aspects that I think will help anyone who wants to be an entrepreneur. Note I am far from being one; however, I am on the PATH of being one -

**Don't be in a hurry to Quit Your Day Job .....** If you're establishing an internet business, consider doing it while still employed and generating a steady income. Start-ups take anywhere from six months to a year, and you don't want your capacity to pay the mortgage depending on how well your business does. Start small, both monetarily and in terms of time, then grow as your business grows

**Find Your Niche ....** General stores are no longer in business. Consumers are looking for specialty stores, especially online. You must identify a need—something that a specific set of individuals desires but cannot obtain

from large chain stores—and then satisfy it. "You can't compete with the big guys," Lesonsky advises, "so you have to locate where the big companies aren't and go into your niches."

**Online is EVERYTHING...** No matter your plans for an online retail business, the internet may still benefit your company. Having an online presence helps you access millions of new clients and removes the limitations of a physical location. Even if you're doing it in your neighborhood, it's a great way to spread the word about yourself and meet new people.

**Refuse to Quit...** Entrepreneurship necessitates creativity, enthusiasm, and a willingness to keep trying even when things don't go as planned. Few people know that Bill Gates first tried his hand at Microsoft 1.0 and 2.0, both of which were a resounding failure. Despite this, Gates continued. Entrepreneurs who succeed have a steadfastness and refusal to give up that sets them apart from those who fail. Lesonsky advises, "Arm oneself with optimism to go through the 'No' or the difficulties." If you fail once, try it again.

# Inviting article submissions

Calling all PMI/Chapter Members and credentials holders to submit their original writings on the topic of project management. Earn PDUs for your published article.

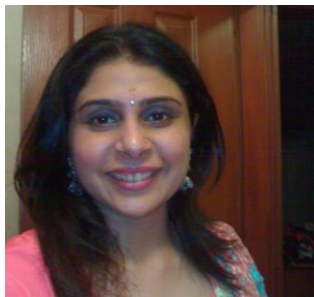
Submission deadline for the next issue  
– 30<sup>th</sup> December, 2021

Email your article along with your recent photograph & your LinkedIn profile and/or short profile to [marketing@pmimumbaichapter.org](mailto:marketing@pmimumbaichapter.org)

# About the Contributors'



**Ms. Jyotsna Kaur Habibullah** founded the Lucknow Farmers Market. An MBA from CASS Business School London, she has over 20 years of experience worldwide in International Marketing. Amongst her other accomplishments, she has also founded the FICCI FLO Lucknow Kanpur chapters and is involved at a national level as part of the governing body of FLO working for women's empowerment since 2015.



**Ms. Priya Kapil Ballani** is a Mass Media graduate and professional with 10 years'+ experience across Corporate Communications, Public Relations [PR], Advertising, Branding, Events and Content Writing. She has worked with companies such as Pfizer & B. Braun Medical amongst others. Currently, Priya is an Entrepreneur-in-action, handling her own online personalized gifts business and taking up short term content writing projects.



**Dr Hanif Lakdawala** is a performance coach. He believes that using the principles of behavioral economics, one can enhance the performance of their team and increase productivity. He has decades of experience in handling sales force, off the field and on the field. The writer can be reached at [haniflakdwala@gmail.com](mailto:haniflakdwala@gmail.com)



**Mr. Gopal Kishnan Vaidyanathan** is a Senior VP at Ambit Software, a leading CX technology company. Gopal spent about 20 years in the UK working for IT majors like Dell Services, Tech Mahindra and Capgemini. He's a father to a jiu-jitsu-practicing daughter and two adopted Indies.

# About the Contributors'



**Ms. Shivani Haribhakti** is a Marketing and Communications professional with a passion for Corporate and Employer branding. She began her corporate journey as an Investment Advisor but quickly realized that she was a peoples person and moved roles. With over a decade of experience within PR and Communications within Financial Services and retail she's always ready to take on challenges and keep learning. Early motherhood and her passion for food and love for baking made her launch a passion project - The Yum Company!



**Mr. Amit Khanna** is a Project manager and Agile coach. With more than 17 years of Data-warehousing experience, he feels blessed to work with incredible teams on varied business and technical projects in global companies. Currently settled in Melbourne, Australia, is continues to be a volunteer with the PMI Mumbai chapter from 2015-2018. And has presented many sessions at NMIMS and SIES, Nerul. He calls himself a Storyteller who is on a mission to impact a million corporate lives to help them with better communication skills through the Art and Science of Storytelling. He also has a podcast on YouTube with more than 55 episodes where he talks to people about their success journey in their life impacting several others.



**Mr. Biren Parekh** is a Program manager having extensive experience in managing complex digital transformation & implementation programs in retail & corporate banking across the globe. An IT Executive with Thought Leadership & Notable Credits, he is also a guest speaker at B-schools/conferences & offers consultancy. He also regularly publishes blogs on his website [birenparekh.com](http://birenparekh.com). He can be reached [ybirenp.26@gmail.com](mailto:ybirenp.26@gmail.com)

# About the Prakalp Team



**Mr. Chirag Warty** received his Bachelors of Science in Electrical Engineering from University of Mississippi, Masters of Engineering from University of Illinois Chicago and MBA from Cornell University. His other alma mater includes MIT, Stanford, Cornell, UCLA, UC Berkeley, UC San Diego. He is a Adjunct faculty for Univ of California Los Angeles, Univ of Mumbai, VJTI and IIT Bombay. Chirag is a core member of Quanical – an organization that has consulted for conglomerates like Aditya Birla Group, Tata Sons, Reliance, Wockhardt & Danube Group for building their Employer Brand, Digital strategy, New market penetration & revenue growth.



**Mr. Raphael David** is a Certified Project Management Professional. Has over 34 years of industry experience in the IT field and Telecomm. Has rich cross functional experience in IT Services, primarily in Networking and Data Center services. Worked across multiple leadership roles in Service Delivery. Has taken up global assignments successfully. Have rich experience working in India, USA, Europe, and Middle East. Currently working in the Global Division of PMO & Account Management.



**Ms. Martina Pinto** is a Marketing Communication Manager with a profound passion for photography, painting and writing. Prior to joining the corporate world, she used to freelance as a photographer. While she has undertaken several photo shoots, nothing inspires her more than travel photography. She believes travel photography is one such genre that connects you with nature and the human spirit. The vibrancy and positivity in her photographs have been featured in several corporate calendars and posters.



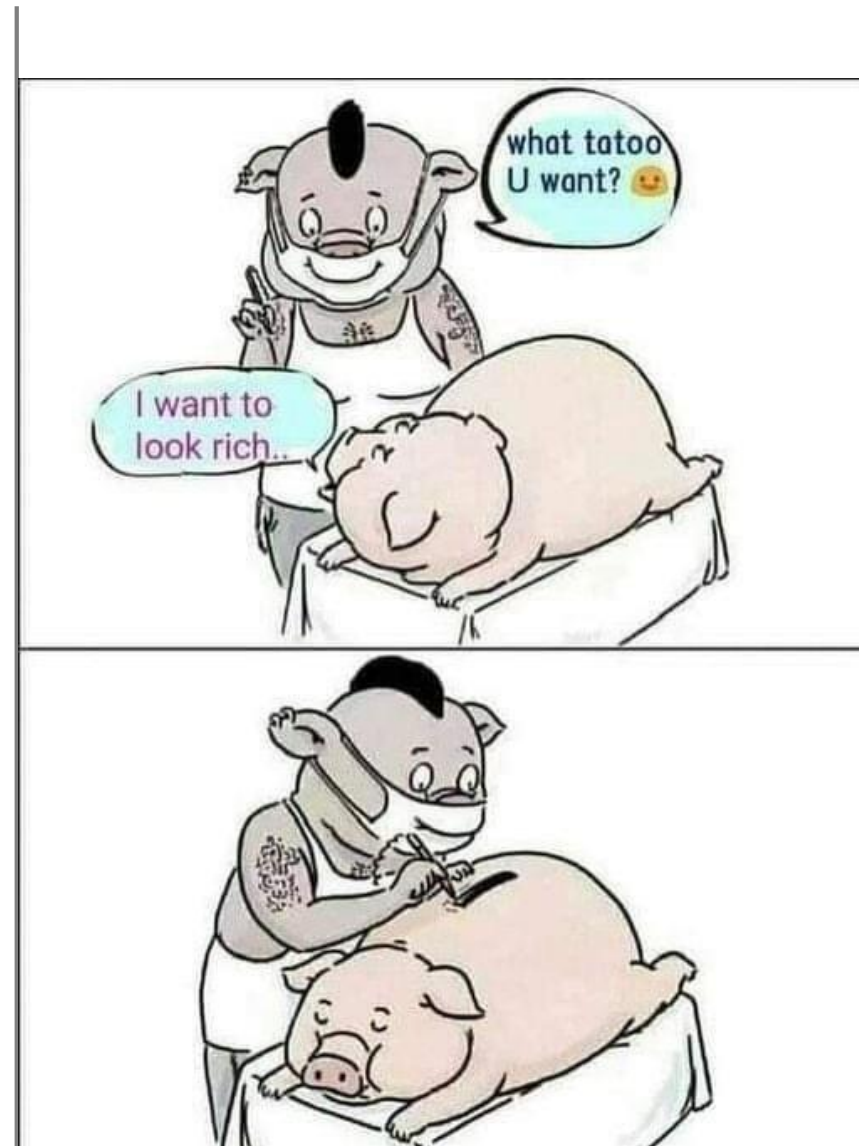
It took **Ms. Heena Thadani** four schools across three continents till graduation. Thanks to her entrepreneurial family, she now craves stability and discipline. Heena has worked a major portion of her life in the management consulting domain. After her move to technology services, she's had the benefit of guiding senior management teams in global organizations to achieve their change management initiatives. Heena can be reached at [heena.thadani@gmail.com](mailto:heena.thadani@gmail.com) or you can follow her on LinkedIn [here](#)



# Just for laughs...

## 1st rule of Programming

If it works..... Don't touch it! 😊





## About Prakalp

Prakalp is the in-house magazine of PMI Mumbai Chapter and is being published since the early days of the Chapter – either in the physical or electronic form. Prakalp aims at enhancing the knowledge of our readers by publishing articles from thought leaders from varied industries and sectors. The authors share their unique perspectives on best practices, trends, new developments and news that have an implicit as well as explicit impact in the world of project management.