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## INDEX

	<b>Page</b>
▪ About Chapter	3
▪ PMI Mumbai Chapter President's Message	4
▪ Innovating Project Operations Management: Disrupt, Include, Generate and Sustain by Sandeep De	5
▪ Navigating Financial Success: Secured Future for Project Managers in the era of Disruptions by Kamal Jeswani	8
▪ Importance of the Green Revolution in Sustainable Development by Anish Shrimali, PMP®	10
▪ Unveiling the Entrepreneurial Spirit: What does it take to become an Entrepreneur in Indian Startup Ecosystem? by Chintan Oza	15
▪ Dynamics of DIGS by Riddhi Doshi Patel	18
▪ Digital Transformation by Sunil Jangle	21
▪ Metaverse AI ML by Suresh A. Shan	27
▪ Fueling Success of Project Managers through Nutrition by Shilpa Mittal	29
▪ About Our Articles Authors	32
▪ PMI Events and PMI Mumbai Chapter Events	35
▪ Upcoming Certification & Trainings	38
▪ PMI Mumbai Chapter Activities	39

The Mumbai Chapter is dedicated to advancing the practice, science, and professionalism of project management in Mumbai and the surrounding region. The Chapter has grown to a membership of more than 1500 professionals and students in various professional industries like public service, defence, health and construction.

### **Our Vision**

“To be recognized as the organization of choice by evangelizing Project Management”

### **Our Mission**

- Evangelize Project Management across industry, academia, community, and Government.
- Provide a forum for Project Management professionals to promote the principles and ethical standards of PMI.
- Promote networking among professionals, sharing project experiences and best practices, imparting training, and enabling PMI certifications and ultimately enhancing quality of life.
- Provide infrastructural facilities like library, portal & knowledge repositories.

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Dear Project Management Colleagues,

## **PM Conclave 2023 - A Grand Celebration!**

I hope you've all secured your spots for the upcoming 'PM Conclave 2023.' As PMI Mumbai Chapter members, you are undoubtedly familiar with the significance of this event. For those who might have missed the details in the last edition of Prakalp, the Conclave, themed "DIGS – The Future NOW!" is set to dazzle on December 2, 2023, at Kohinoor Continental, Andheri, Mumbai. I encourage each one of you to not only attend but also extend the invitation to your colleagues and friends for a day filled with enriching knowledge sharing.

This special edition of Prakalp delves into the essence of the theme "DIGS" – Disrupt, Include, Generate, Sustain – offering diverse perspectives from our erudite writers. The dedication and efficiency displayed by our volunteers, namely, YOU, have played a pivotal role in putting together this grand show within the limited time frame. It exemplifies the very core of our profession – Project Management – where meticulous planning and execution elevate a project to new heights.

## **Single Membership Launch – A Landmark Moment**

On December 1, 2023, we will witness the launch of the Single Membership, a pioneering move in India. By now, you should have received communications regarding this exciting development. It's an excellent opportunity to embrace a unified membership structure that aligns with the evolving needs of our dynamic community.

## **Board of Directors Elections – A Renewed Spirit of Volunteerism**

This year marks a significant turnaround, with a full set of enthusiastic candidates stepping forward to contribute to the Board of Directors. This resurgence of interest in volunteerism showcases a collective desire to go the extra mile for the common good. Stay tuned for the results, and have you exercised your right to vote?

## **PMI Members Satisfaction Survey – Your Voice Matters!**

Your opinions matter, and PMI has extended an invitation through the Chapter Members Satisfaction Survey. Spare a few minutes of your valuable time to share your feedback, helping us serve the community better. Your insights, be they bouquets or brickbats, are instrumental in shaping the future of our chapter.

## **Dynamic Website – Your Gateway to Opportunities**

Our website, [www.pmimumbaichapter.org](http://www.pmimumbaichapter.org), is a dynamic hub constantly evolving to meet your needs. Don't miss out on the various opportunities it presents for learning, experiencing, and voicing your thoughts. Renewals are made easier with the prospect of earning PDUs through active or passive engagement with PMI. Explore the Volunteer Engagement Platform (VEP) for exciting opportunities to contribute.

## **A Year of Promise and Engagement**

As promised, a bright outlook awaits those who actively engage with PMI. Remember, good things happen when you get involved with PMI, and even better things unfold when you connect with your colleagues in person at chapter events.

Here's to a future of progress, collaboration, and promising endeavors!

Cheers!

**Dr. Oscar Leo D'souza**  
President, PMI Mumbai Chapter

## **Innovating Project Operations Management: Disrupt, Include, Generate and Sustain**



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### **Introduction:**

Project operations management stands at the forefront of innovation, requiring a thorough understanding of the principles of Disruption, Inclusivity, Generative Thinking, and Sustainability. In this article, we will delve deeply into each of these topics, exploring their importance and how they are applied in various industrial projects. We will also discuss the significance of collaboration tools, cloud-based work, and parallel online working in supporting these principles to ensure project success.

### **Disrupt: Harnessing Innovative Technologies**

In today's fast-paced world, disruption is not just a buzzword; it's a necessity. Embracing disruptive technologies is crucial to stay competitive and efficient. Let's explore how organizations are utilizing innovative technologies in their projects.

#### ***Disruption Example 1: Indian Smart Cities***

India's Smart Cities Mission is a prime example of disruptive technology adoption. The mission aims to transform 100 cities into technologically advanced and sustainable urban centres. These cities employ technologies like the Internet of Things (IoT), Artificial Intelligence (AI), and Big Data to optimize urban infrastructure, enhance energy management, and improve public services. For instance, the Surat Smart City project uses IoT sensors to monitor waste bin levels, enabling optimized garbage collection schedules. Such disruptive technologies are revolutionizing urban living and contributing significantly to sustainability.

#### ***Disruption Example 2: Private Sector Innovations***

In the private sector, companies like Tesla have disrupted the automotive industry through the introduction of electric vehicles (EVs). These EVs integrate AI, IoT, and Big Data to provide self-driving capabilities and receive over-the-air software updates. This innovative approach is reshaping the industry. Collaborative tools like Microsoft Teams, Slack, and Zoom play a pivotal role in supporting such disruptive innovations. They enable real-time communication, ensuring that global teams can stay connected and adapt swiftly to market changes.

### **Include: Fostering Diversity and Collaboration**

Inclusivity is not just a matter of diversity; it's about creating an environment that promotes collaboration and embraces various perspectives. It is an essential aspect of project operations management, and we will explore its significance in the context of different projects.

#### ***Inclusivity Example 1: The Aadhaar Project (Government of India)***

The Aadhaar project, led by the Government of India, is the world's largest biometric identification system. It aims to provide each resident with a unique identity number. This monumental project

involves collaboration between multiple government agencies and private organizations, emphasizing inclusivity and diversity. By fostering inclusivity and collaboration, the Aadhaar project has successfully enrolled over a billion people, streamlining access to government services, and reducing fraud.

### ***Inclusivity Example 2: International Collaboration in Space Exploration***

Space exploration is a realm where international collaboration exemplifies inclusivity. Government organizations like NASA and private companies like SpaceX demonstrate inclusivity through joint space missions. The International Space Station (ISS) is a prime example of astronauts and scientists from different countries working together to conduct ground-breaking research. Cloud-based platforms like Google Workspace and Microsoft 365 support seamless international collaboration. These tools ensure that diverse teams can effectively communicate and share critical data.

### **Generate: Cultivating Innovative Thinking**

Innovative thinking is at the core of solving complex challenges and driving progress in project operations management. Let's explore how organizations promote generative thinking.

### ***Innovative Thinking Example 1: ISRO's Space Missions (Government of India)***

The Indian Space Research Organization (ISRO) showcases a culture of innovation through its space missions. Despite limited resources, ISRO has developed cost-effective solutions, as seen in the Mars Orbiter Mission (Mangalyaan). These missions exemplify generative thinking in overcoming challenges and achieving remarkable successes. Collaboration tools such as Trello and Asana play a crucial role in promoting innovative thinking by allowing project teams to brainstorm, plan, and execute tasks efficiently.

### ***Innovative Thinking Example 2: Private Sector Research and Development***

In the private sector, companies like Google are pioneers of generative thinking. Google's Moon-shot projects are dedicated to addressing some of the world's most pressing challenges, including climate change and healthcare. These projects demand innovative thinking and cross-disciplinary collaboration. Cloud-based work platforms like Google Workspace and Dropbox facilitate real-time collaboration on research and development projects. They enable teams to push the boundaries of innovation.

### **Sustain: Prioritizing Environmental and Social Responsibility**

Sustainability is no longer a choice but a necessity in project operations management. Organizations, both government and private, are increasingly focusing on minimizing environmental impact and fostering social responsibility.

### ***Sustainability Example 1: Swachh Bharat Abhiyan (Clean India Campaign)***

The Government of India's Swachh Bharat Abhiyan is a nationwide cleanliness campaign that highlights sustainability by promoting sanitation and hygiene. The campaign encompasses projects aimed at building toilets and waste management systems. Collaboration tools like Zoom meetings and Slack are instrumental in ensuring efficient real-time communication and collaboration, ultimately leading to the successful implementation of the campaign's goals.

### ***Sustainability Example 2: Sustainability in the Private Sector***

In the private sector, technology companies like Apple are making substantial efforts to integrate sustainability into their operations. Apple is working to make its supply chain and product lifecycle more sustainable, with commitments to using 100% renewable energy and reducing its carbon

footprint. Sustainable practices are integrated into product design and manufacturing. Collaboration tools like iCloud and Box support collaborative efforts aimed at achieving environmental goals.

## The Significance of Collaboration Tools, Cloud-Based Work, and Parallel Online Working

Collaboration tools, cloud-based work platforms, and parallel online working are integral in realizing the principles of disruption, inclusivity, generative thinking, and sustainability in project operations management. These tools facilitate real-time communication, data sharing, and collaborative work among diverse teams, whether they are government agencies, private organizations, or international collaborations. They ensure that disruptive technologies, diverse perspectives, innovative thinking, and sustainable practices are seamlessly integrated into projects.

### Conclusion

In today's project operations management landscape, the principles of disruption, inclusivity, generative thinking, and sustainability are fundamental to success. Both government and private organizations recognize their significance in achieving project success and addressing complex challenges. Collaboration tools, cloud-based work platforms, and parallel online working are the enablers that bring these principles to life. By embracing disruptive technologies, fostering inclusivity, nurturing generative thinking, and prioritizing sustainability, organizations can navigate the ever-changing project landscape and leave a positive impact on society and the environment. The future of project operations management is shaped by these principles, supported by advanced tools that connect teams, drive innovation, and ensure project success.

## Navigating Financial Success: Secured Future for Project Managers in the era of Disruptions



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In the fast-paced and dynamic world of project management, where disruption is the norm, the need for financial resilience is paramount. As project managers deal with uncertainty, I believe it is important for them to master the art of personal finance for effective risk management. The theme of Disrupt-Include-Generate-Sustain theme fits seamlessly into this approach and provides project managers with a comprehensive strategy to safeguard their financial well-being.

### **Disrupt: Safeguarding Against the Unseen Future**

Just as project managers anticipate and plan for unforeseen challenges, personal finance also requires a proactive approach. You can start by building an emergency fund to cover at least 6 months of household expenses & EMI's. This fund acts as a safety net for your finances in case of any disruption in income. Don't forget to buy life insurance cover of at least 200 times of your monthly take home salary for protecting your family. For health-related emergencies, your health insurance plan comes in handy. And, in case of any accident, your personal accident cover is a savior. Other insurances like car insurance, bike insurance, property insurance, professional indemnity cover, travel insurance also play an important role. This financial cushion acts as a buffer during unexpected disruptions, ensuring that personal finances remain resilient in times of uncertainty.

### **Include: Embrace Diversity in Your Financial Portfolio**

Diversity is a key element in successful project management teams, and the same principle also applies to personal finance. Expand your investment horizon by including a mix of secured options alongside traditional investments. PF, PPF, RBI bonds, Guaranteed Income plans, and other low-risk instruments provide a stable foundation for your investment portfolio, offering a reliable source of income and capital preservation during turbulent times. They also help in saving tax under Section 80C and section 80D. If you make the correct selection in NPS, even that can work as a secured option and save additional tax for you.

While stocks, mutual funds, real estate and other risky investments have their place, secured investments act as a stabilizing force, mitigating risks and enhancing overall portfolio stability. This integrated approach ensures that your financial portfolio remains robust, mirroring the inclusive principles adopted in effective project management teams.

### **Generate: Strategically Grow Your Wealth**

Project managers are great at generating results through strategic planning and execution. You need to apply the same mind-set to your personal finances. Set clear financial goals, whether it's achieving financial independence, funding your children's education, or buying a home. Develop a roadmap to reach these goals and regularly evaluate and adjust your financial strategies to stay on track. Explore income-generating opportunities beyond your primary income source. This could involve weekend



earnings from your hobbies, investments, or passive income streams. By strategically combining secured options with other income-generating opportunities, you create a balanced approach to wealth generation. This ensures that, just as

project managers optimize project outcomes, you optimize and maximize your financial resources for sustained success.

### **Sustain: Building a Secure Financial Legacy**

Sustainability in personal finance goes hand in hand with securing a stable financial future. Project managers know the importance of sustainability in project outcomes, and the same principle also guides financial decisions. Create a sustainable financial plan that includes a strong foundation of emergency fund, insurances and secured investments to withstand economic fluctuations and market uncertainties.

In conclusion, the Disrupt-Include-Generate-Sustain theme aligns seamlessly with the principles of personal finance and I have explained it with the most powerful PNG model. For a deeper dive into the PNG model of Financial Freedom, I invite you to google my TEDx talk on Financial Freedom. I have shared empowering strategy that can transform your financial journey beyond just resilience.

## Importance of the Green Revolution in Sustainable Development



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**Introduction:**

Sustainable development is a critical goal for the well-being of our planet and future generations. In recent years, the concept of green evolution has emerged as a key driver of sustainable development. Green evolution emphasizes the adoption of eco-friendly practices, technologies, and policies that promote environmental conservation and reduce the negative impacts of human activities.

**Environmental Conservation:**

One of the primary reasons for the importance of green revolution is its focus on environmental conservation. It encourages the protection and preservation of natural resources, biodiversity, and ecosystems. By adopting sustainable practices, such as reducing deforestation, promoting reforestation, and preserving wildlife habitats, green evolution helps maintain the delicate balance of nature. It safeguards the environment, ensuring the availability of essential resources for future generations.

**Climate Change Mitigation:**

Green revolution plays a crucial role in addressing the challenges of climate change. It promotes the reduction of greenhouse gas emissions and the transition to clean and renewable energy sources. By embracing renewable energy technologies like solar, wind, and hydro power, green evolution helps combat climate change and reduce dependence on fossil fuels. It contributes to mitigating the adverse effects of global warming, such as rising temperatures, extreme weather events, and sea-level rise.

**Resource Efficiency and Circular Economy:**

Another aspect of green evolution is the emphasis on resource efficiency and the transition to a circular economy. It encourages the efficient use of resources, reduction of waste generation, and recycling. By adopting sustainable production and consumption practices, green evolution minimizes resource depletion and waste accumulation. It promotes the creation of a circular economy where materials are reused, repurposed, and recycled, reducing the demand for new resources and minimizing environmental impacts.

**Economic Growth and Job Creation:**

Contrary to the belief that sustainability hinders economic growth, green evolution offers significant economic opportunities. It drives the growth of green industries, such as renewable energy, sustainable agriculture, and eco-tourism, which create jobs and stimulate economic development. Green innovation and investment attract private sector involvement, leading to the emergence of new business models and market opportunities. By embracing green practices, countries can achieve both economic prosperity and environmental sustainability.

### **Improved Quality of Life:**

Green evolution directly benefits communities by improving the quality of life. Sustainable development through green practices ensures access to clean air, safe water, and healthy environments. It promotes sustainable transportation systems, eco-friendly buildings, and green spaces, contributing to healthier and more livable cities. Moreover, green evolution encourages sustainable agriculture and promotes access to nutritious food, enhancing food security and reducing health risks.

### **International Commitments and Collaboration:**

The importance of green evolution is underscored by international commitments and collaborations. Governments worldwide have embraced sustainable development goals and agreed to reduce their carbon emissions. By aligning with these global frameworks, countries can demonstrate their commitment to environmental stewardship and foster international collaboration in addressing shared challenges.

### **Government initiatives regarding green revolution for sustainable development:**

Governments around the world have been taking several initiatives to promote a green revolution for sustainable development. These initiatives aim to address pressing environmental challenges, reduce carbon emissions, and promote the use of renewable energy sources. While specific initiatives may vary across countries, here are some common examples:

*Renewable Energy Promotion:* Governments have been implementing policies and incentives to encourage the adoption of renewable energy sources such as solar, wind, hydro, and geothermal power. This includes feed-in tariffs, tax credits, grants, and subsidies to support the development and deployment of renewable energy technologies.

*Energy Efficiency Programs:* Governments are promoting energy efficiency measures in various sectors, including buildings, transportation, and industry. This involves setting energy efficiency standards, providing financial incentives for energy-efficient appliances and equipment, and promoting energy audits and retrofits to improve energy performance.

*Carbon Pricing and Emissions Trading:* Many countries have implemented carbon pricing mechanisms such as carbon taxes or cap-and-trade systems. These initiatives put a price on carbon emissions to encourage industries and individuals to reduce their greenhouse gas emissions.

*Sustainable Transportation:* Governments are focusing on promoting sustainable transportation options to reduce reliance on fossil fuels. This includes investment in public transportation infrastructure, incentives for electric vehicles (EVs), development of EV charging networks, and the promotion of cycling and walking infrastructure.

*Sustainable Agriculture:* Governments are supporting sustainable agricultural practices to reduce the environmental impact of farming. Initiatives include promoting organic farming methods, reducing the use of chemical fertilizers and pesticides, supporting agroforestry practices, and promoting sustainable land management techniques.

*Conservation and Biodiversity Protection:* Governments are implementing measures to protect and conserve natural resources, biodiversity, and ecosystems. This includes the establishment of

protected areas, wildlife conservation programs, reforestation initiatives, and the promotion of sustainable forest management practices.

*Circular Economy and Waste Management:* Governments are promoting the transition to a circular economy by implementing policies to reduce waste generation, promote recycling and reuse, and minimize landfilling.

This involves setting recycling targets, implementing extended producer responsibility programs, and supporting waste-to-energy projects.

*Green Building Initiatives:* Governments are encouraging the construction of energy-efficient and environmentally friendly buildings. This includes promoting green building certifications, setting energy performance standards, and providing financial incentives for energy-efficient building designs and technologies.

*Research and Development Funding:* Governments are investing in research and development (R&D) to drive innovation in clean technologies, renewable energy, and sustainable practices. This includes funding for universities, research institutions, and private companies working on sustainable solutions.

**International Cooperation:** Governments are collaborating at the international level to address global environmental challenges. This includes participating in international agreements like the Paris Agreement on climate change and working together to develop and implement sustainable development goals. The 17 Sustainable Development Goals (SDGs) are the world's best plan to build a better world for people and our planet by 2030. Adopted by all United Nations Member States in 2015, the SDGs are a call for action by all countries – poor, rich and middle-income – to promote prosperity while protecting the environment. They recognize that ending poverty must go hand-in-hand with strategies that build economic growth and address a range of social needs including education, health, equality and job opportunities while tackling climate change and working to preserve our ocean and forests.

## **Conclusion:**

Green revolution is pivotal in achieving sustainable development and creating a more prosperous and resilient future. By adopting eco-friendly practices, promoting renewable energy, conserving natural resources, and embracing circular economy principles, societies can mitigate climate change, protect the environment, and ensure a better quality of life for present and future generations. Embracing green evolution is not only a responsibility but also an opportunity to build a sustainable, inclusive, and thriving world.



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## Unveiling the Entrepreneurial Spirit: What does it take to become an Entrepreneur in Indian Startup Ecosystem?



**Chintan Oza, PMP®**

Founder of Anantam Ecosystems and Regional Director at Founder Institute

\*Speaker at the PM Conclave 2023

The question of whether entrepreneurs are born with an intrinsic aptitude for business or if they emerge through a crucible of experience and education is a continuous mystery in the maze of entrepreneurship, where fantasies blend with challenges.

India's startup ecosystem stands as a testament to the nation's metamorphosis into a global entrepreneurial powerhouse. Propelled by a supportive government, initiatives like "Startup India" have paved the way for a conducive environment, nurturing the germination of ideas into thriving 100,000 plus registered startups in the ecosystem.

It's within this dynamic landscape that the age-old question gains new relevance: are entrepreneurs in India born with an innate business acumen, or are they shaped by the unique challenges and opportunities the ecosystem presents?

This article explores the essential characteristics of an entrepreneur while navigating the complex terrain of India's thriving startup scene.

### **The Enigmatic Origins:**

Entrepreneurship, as an intricate tapestry woven with threads of innovation, risk, and resilience, invites individuals to explore uncharted territories. In India, a land marked by its diversity and contrasts, this entrepreneurial spirit has found fertile ground, giving rise to a kaleidoscopic array of startups that mirror the nation's myriad facets. The question that echoes through this diverse landscape is whether entrepreneurs in India possess an inherent, innate business acumen, or if they are forged through the unique challenges and opportunities presented by the ecosystem. Let us discuss the traits in the tapestry.

**Visionaries.** Entrepreneurs often possess a keen ability to envision opportunities where others see challenges. Their forward-thinking mindset allows them to identify gaps in the market and create innovative solutions.

**Risk-Taking Propensity.** Risk is inherent in entrepreneurship. Successful entrepreneurs embrace calculated risks, navigating uncertainty with confidence. This ability to step out of their comfort zone often sets them apart from the risk averse.

**Resilience.** The journey of entrepreneurship is riddled with setbacks. Resilience becomes a crucial trait as entrepreneurs face failures, criticism, and unforeseen challenges. The ability to bounce back and learn from adversity is paramount.

**Adaptability.** In a rapidly evolving business landscape, adaptability is key. Entrepreneurs must be flexible in their strategies, quick to respond to market changes, and open to adjusting their approach based on feedback and data.

**Passion and Persistence.** A genuine passion for their venture fuels an entrepreneur's persistence. The unwavering commitment to their goals allows them to navigate obstacles and stay focused on long-term success.

**Leadership Skills.** Entrepreneurs often find themselves at the helm of a team. Effective leadership skills, including the ability to inspire and motivate others, are crucial. A visionary leader can unify a team towards a common goal, fostering a culture of innovation and productivity.

**Customer-Centric Approach.** Successful entrepreneurs have an acute understanding of their customers' needs. They prioritize delivering value to their target audience, actively seeking feedback, and adapting their products or services to meet evolving demands.

**Innovative Thinking.** The ability to think outside the box is a hallmark of successful entrepreneurs. Whether it's devising groundbreaking solutions or approaching problems from unconventional angles, innovation is the driving force behind sustained success.

**Effective Communication.** Entrepreneurs must convey their vision, ideas, and strategies clearly to various stakeholders, including team members, investors, and customers. Strong communication skills are vital for building trust and fostering collaboration.

**Financial Literacy.** Understanding financial aspects of the business is crucial. Entrepreneurs need to manage budgets, allocate resources wisely, and make informed financial decisions to ensure the sustainability and growth of their ventures.

### **India's Entrepreneurial Kaleidoscope:**

The fabric of India's startup ecosystem is a kaleidoscope of ideas and ambitions. Government-backed incubators and accelerators, access to funding, and a pool of tech-savvy talent converge to create an ecosystem that is both challenging and full of promise. Startups in India span a wide array of sectors, from fintech and healthcare to agriculture and education, reflecting the diverse market opportunities that the country offers.

**Challenges and Triumphs.** Yet the entrepreneurial journey in India is not without its hurdles. Regulatory complexities, infrastructure gaps, and the need for adaptability are akin to twists in a gripping narrative. Successful entrepreneurs in this milieu are those who not only navigate these challenges but also contribute to the ever-evolving narrative of India's entrepreneurial odyssey. The ability to turn challenges into opportunities is a hallmark of a resilient entrepreneur.

**In the Crucible of Opportunity.** As we delve into the multifaceted nature of entrepreneurship in India, the debate over whether entrepreneurs are born or made takes on a distinctly Indian flavour. The journey through this narrative promises not just an exploration of individual potential but a glimpse into the collective spirit that propels India's startup ecosystem forward. The entrepreneurial crucible in India, where ideas clash and meld, offers an intricate dance between traditional values and cutting-edge innovation.

**Strategies for Success in the Indian Startup Ecosystem.** Navigating the complexities of the Indian startup ecosystem requires a nuanced approach. Entrepreneurs can strategically position themselves for success by:

**Embracing Technology.** Leveraging technology is paramount in today's business landscape. Entrepreneurs who embrace technological advancements gain a competitive edge, whether through digital marketing strategies, automation, or data analytics.

**Building a Sustainable Brand.** Establishing a strong and sustainable brand is crucial for long-term success. Entrepreneurs should focus on building a brand that resonates with their target audience, embodies core values, and withstands the test of time.



**Global Mindset.** With the world becoming increasingly interconnected, entrepreneurs in India should cultivate a global mindset. Exploring international markets, forming global partnerships, and understanding global trends can open up new avenues for growth.

## Conclusion:

In the heart of this entrepreneurial crucible, where ideas clash and meld, we embark on a journey to unravel the mysteries of the Indian startup odyssey. Whether entrepreneurs are born or made, what remains undeniable is the kaleidoscopic energy propelling the dreams of countless visionaries in the diverse, dynamic, and ever-evolving world of Indian entrepreneurship. The saga of startups in India is not just a tale of individual aspirations but a collective narrative that shapes the future of innovation in the world's largest democracy. As we weave through the rich tapestry of traits and challenges, the essence of entrepreneurship in India is a celebration of diversity, resilience, and the relentless pursuit of possibilities. I firmly believe that this is the right time to start a startup in India. Let's connect and collaborate!

## Dynamics of DIGS



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Founder LAJA – India's first Forum for Women  
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With the understanding between mental health and organizational prosperity, DIGS emerges as a support in holistic development. DIGS, standing for Disruption, Inclusion, Generation, and Sustaining, encapsulates a comprehensive strategy that not only prioritizes the well-being of individuals but also helps organizations against the challenges of the modern business landscape. Let's dig deep into the profound correlation between each component of DIGS and its impact on mental health, organizational dynamics, and strategies for implementation.

### **Disruption: Paving the Way for Innovation**

*Impact on Mental Health:*

Disruption, often synonymous with change, can initially induce stress and uncertainty. However, when individuals are provided with the tools and support to adapt, it can lead to a sense of accomplishment and resilience. The mental health impact of disruption depends on the organization's ability to manage change effectively.

*Impact on Organizations:*

Disruption is the catalyst for innovation. Organizations that embrace disruption as an opportunity rather than a threat foster a culture of continuous improvement. This leads to increased employee engagement and a sense of purpose as they contribute to the organization's adaptive journey.

*Strategies for Implementation:*

- Continuous Learning Initiatives: Offer training programs to equip employees with skills necessary for evolving roles.
- Open Communication Channels: Ensure transparent communication about changes to alleviate anxiety and foster a sense of inclusion.
- Recognition of Adaptability: Acknowledge and reward employees who demonstrate adaptability and innovative thinking.

### **Inclusion: Cultivating Unity in Diversity**

*Impact on Mental Health:*

Inclusion is a cornerstone of positive mental health. When individuals feel valued, heard, and included, it creates a sense of belonging, reducing stress and fostering a supportive environment.

*Impact on Organizations:*

Inclusive organizations experience higher employee retention rates, increased collaboration, and improved overall well-being. A diverse and inclusive workforce enhances creativity, problem-solving, and decision-making.

Strategies for Implementation:

- Leadership Commitment: Leadership should champion diversity and inclusion initiatives, setting an example for the entire organization.
- Education and Training: Implement diversity training programs to raise awareness and build a culture of inclusion.
- Mentorship Programs: Create mentorship initiatives that connect employees from diverse backgrounds to promote collaboration and understanding.

**Generation: Fostering a Culture of Growth**

Impact on Mental Health:

Generation, in the context of DIGS, refers to continuous growth and development. Individuals thrive when they have opportunities for learning, skill enhancement, and career advancement, contributing positively to mental health.

Impact on Organizations:

Organizations that prioritize generation witness increased employee motivation, higher productivity, and a more adaptive workforce. A culture of growth strategies fosters innovation and a resilient workforce.

Strategies for Implementation:

- Continuous Learning Opportunities: Provide access to training programs, workshops, and online courses to facilitate ongoing skill development.
- Clear Career Paths: Define and communicate clear career paths within the organization to motivate employees and provide direction.
- Feedback and Recognition: Establish a culture of regular feedback and recognition to encourage continuous improvement and celebrate achievements.

**Sustaining: Ensuring Long-Term Organizational Resilience**

Impact on Mental Health:

A sustainable organization provides a stable environment, reducing the anxiety associated with uncertainty. Knowing that the organization is committed to longevity creates a sense of security and purpose among employees.

Impact on Organizations:

Sustaining involves creating a robust organizational infrastructure that can weather challenges and changes. This results in increased employee loyalty, improved organizational reputation, and heightened resilience in the face of disruptions.

### Strategies for Implementation:

- Strategic Planning: Develop long-term strategic plans that anticipate and address potential challenges.
- Employee Well-Being Programs: Implement initiatives that prioritize the mental health and well-being of employees, fostering a supportive culture.
- Corporate Social Responsibility: Engage in sustainable and socially responsible practices to enhance the organization's reputation and long-term viability.

In Conclusion, DIGS - Disruption, Inclusion, Generation, and Sustaining - forms a powerful framework that intertwines mental health and organizational success. By recognizing the impact of each element and implementing strategies that prioritize both individual well-being and organizational resilience, businesses can navigate the complexities of the contemporary landscape, fostering a culture of innovation, inclusion, continuous growth, and long-term sustainability. As organizations embark on this journey, they not only ensure their own prosperity but contribute to a workplace that nurtures the holistic development of its most valuable asset - its people.

## Digital Transformation



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\*Speaker at the PM Conclave 2023

### Context

Many articles introduce Digital Transformation (DX), with technologies, benefits, and goals. In this article let us focus on industry adoptions, trends, project management, and diligence of proposals. We know DX is a vast and growing field. Different companies interpret Digital Transformation as relevant to their business context. Governments also incentivize businesses to implement Industry 4.0/5.0 and other DX technologies. Market leaders bring new inventions and innovations. Various forums like World Economic Forum, TM Forum (Telco), AISTech (Steel), Global Energy Forum (Oil), EBA, C-Level bring thought leadership and innovations. I categorize Digital Transformation in the following two areas:

1. Inventions of digital technologies: new technologies like Machine Learning, Blockchain, IoT devices, Digital Twins etc.
2. Applications of digital inventions: Various use cases for digital optimizations and digital transformations. Example industry use cases include: Advanced digital simulation, asset instrumentation, autonomous mining, augmented virtual experience, autonomous supply network optimization, digital grid simulation, digitized workforce management optimization, emergency response system, frictionless content realization, in-store contextualized marketing, intelligent and predictive grid management, self-healing assets, smart warehousing, Gaming live simulations, Customer experience, Customer Analytics, Alops, Intelligent Chatbots.

### Market and industry adoption

In the recent five years, industries adopted Cloud, Big Data & Analytics, Mobility, generative AI, and DevOps/Agile technologies at scale. Most transformations focused on optimizing business operations. Operations are now more automated, intelligent, market relevant, and future-ready. Recent inventions of Digital Twins, 6G, 4D printing, Generative AI, Edge computing, RISC-V, Quantum Computing, AR/VR, Blockchain are being have boundless potential those are yet to gain speed. Telecom, Banking, FinTech, Manufacturing were frontrunners in using DX. While Medical Devices (MedTech) industry, Oil & Gas, Education, Entertainment, Labor Services and likes are yet to unleash the potential. For example, in Digital Medical Devices industry or in Consumer goods industry, DX is mostly about supply chain digitization namely Digital Supply Networks for development, inventory, logistics, distribution, warehousing, and maintenance of devices to connect consumers and buyers. For Telecom, it is about digitizing Customer Experience, B2B segments, CRM, Billing, Big Data Analytics to understand customer behavior, Content/Media delivery, AI based predictive maintenance, virtual assistants, Alops, operations mining, and APIs collaboration. For BFSI, it is about smart banking, mobile banking, enhanced CX, AI ChatBots, Big Data analytics, document processing, security, and fraud

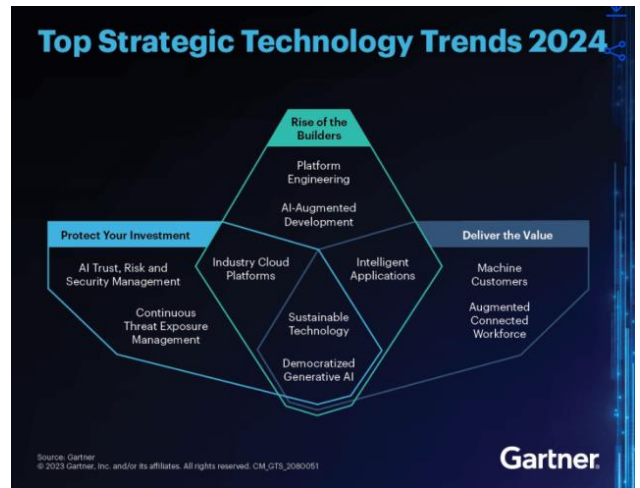
detection. In Music industry, those apply to innovations in recording, playback singing and music delivery.

India is a market leader in Digital Payments & UPI. E-commerce, digital banking, healthcare, tourism, travel, e-governance, Internet services have seen maximum uptake. Edge computing solutions, 5G technology, and IoT would unleash revolutionary automation solutions as part of Digital Transformations. Autonomous vehicles, HealthTech services, Security Edge solutions, and many other applications will leapfrog DX by bringing technology closer to the source.

The 2023 spend for DX is approx \$2T-3T across major industries. As per IDC, large companies spend about \$27.5m on average for DX projects. Statista’s survey of digital transformation concludes spending will continue to grow to \$3.4T by 2026. Likewise, other research papers predict continued uptake at about 15%-20% CAGR which varies by technology, offerings, industry, and geography. The leading players are IBM, Siemens, Microsoft, SAP, Accenture, TCS, CISCO, Intel, Google, and Amazon.

**New Innovations and Trends**

Gartner in its research paper in October 2023, highlighted 10 Strategic Technology Trends. Many of these are next stages of innovations. For example: AI TRiSM ensures governance of AI systems to be compliant, fair, reliable and protect data privacy to avoid adverse effects. CTEM (Continuous Threat Exposure Management) prioritizes threats most material to business. Sustainable IT means ESG (Environmental, Social, Governance) outcomes with minimum viable resources.



Digital adoption is not just about working on digital projects. It is about how much of IT work is in digital. It can be either in IT spend or effort. For example, when a company spends 30% of IT budget for Digital technologies then digital adoption is 30%. Some also measure it in terms of outcome. When companies 30% of revenue is derived from digital offerings, then digital adoption can be said to be 30%. It is not necessary for an enterprise to be 100% digital. Digital adoption is not static. For example, when an application is migrated to cloud, one must continually integrate new features such as cyber security, data engineering, Artificial Intelligence based analytics to enrich the features.

**Industry-specific examples:**

1. Telemedicine platform (HealthTech): Digital access to patient monitoring devices, tele-consultation, and tracking
2. Digital twin of mining well: Digital replica of well with parameters helps plan preventive maintenance and repairs.
3. Data Factory: Using Cloud Data Factory, automate data engineering and analytics in any industry.
4. Industry 4.0 use cases integrating IoT, AI, Robotics , and Big Data to optimize processes.
5. Integrating in-store technologies of AR/VR, Smart Displays, and Analytics to provide personalized recommendations.
6. Generative AI use cases for generating prescriptions.

7. Smart shoes to assist visually impaired: Road direction, crossing, obstacles, alerts, voice etc.
8. AI-driven decision making: Backed by Big Data analytics AI driven decisions will be common.
9. Recognition (Biometrics) and Digital Twins in travel industry.
10. Music publishing: Collection of royalties at scale with self-publish

## Maturity Assessment Models

Various organizations are proactively innovating models to assess DX technologies in various ways such as ethical use, threat protection, sustainability, and others.

Digital Maturity Model (DMM) and Digital Maturity Index devised by various forums measures organizations Digital Transformation maturity. For example, Deloitte along with its ecosystem partners and industry customers devised DMM in 2018. In June 2023 Deloitte and University of Duisburg-Essen conducted a survey to define an index for manufacturing industry across USA, UK, Japan and Germany. They classified companies as Laggards, Followers, Operators, Innovators, Potentials and Champions. This brought some interesting insights where digital maturity increased by 13% in 5 years and 98% confirmed start of digital transformations. Typical challenges faced include capital requirements driven by costly back-end software implementations as well as creation of hardware infrastructure.

## Digital Delivery and Project Management

Digital project management is about quicker time to market. The delivery management tools are now more automated, integrated, and intelligent to provide real progress. Digital transformations drive strategic growth priorities and require the best talent, thought leadership, and capabilities to succeed. The below guidelines help in effectively managing such deliveries:

**Objectives:** Lack of goals is the topmost cause of the failure of digital transformations. Determine how the project objectives align with the client's digital strategy and roadmap - the business imperatives and outcomes. Socialize, communicate, and gain stakeholder buy-in. At times, stakeholders resist digital projects for fear of losing incentives, losing jobs, or fear of learning digital skills. Use quantifiable measures while initiating, planning, executing, monitoring, controlling, and closing projects. Leadership support is critical for direction to stakeholders. Business stakeholders need clarity about their responsibilities.

**Project definition:** Start with business process analysis. Determine if processes require re-engineering. For example, SAP's Business Process as-a-service to overhaul the enterprise systems by implementing SAP HANA 2.0 goes beyond technology implementation. The solution Architecture phase analyzes affected systems to make the whole program inclusive. Assess the client's as-is state, capability, and maturity. Include industry innovations to define to-be state and operating models.

**Architecture:** Aligning the project's technology and data architecture with the organization's architecture strategy will make it cohesive and speed up approvals and procurements.

**Scope:** Scope creep is a top cause of delays and quality issues. Detail the scope upfront. Avoid self-negotiating requirements. Involve stakeholders during the analysis for UI/UX, analytics, workflows, scalability, and others.

**Estimates:** Estimation is an art and science. Do initial estimates and iterate at every phase. Consider the organization's digital capability maturity and available talent. For cloud migration projects, rehosting to compatible platforms can be a speedy exercise involving procuring/configuring environments, DevOps platforms, shifting workloads, testing, and migrating data. For refactoring, effort depends on technical debt, code quality, and the amount of changes measured as story points.

For re-platforming, the fully customized solution requires detailed analysis and estimation. For the SaaS target platform, it would be configuration, testing, data migration, and business process/user training. For generative AI, assess available foundation models for use cases. For example, AWS Bedrock provides serverless FM from AI companies like AI21 Labs, Cohere, Stability AI, and others. Provide for some stumbling blocks and learnings on the way. Keep buffer at the project or phase level, not task level.

**Technology/ capability:** Advanced technologies like Generative AI, Machine Learning, and Data Engineering are rapidly evolving. Complex transformations require full-scale delivery management. A lack of expertise can significantly hamper progress.

**Methodology:** Agile sprint methods are the backbone of delivery. Consider available accelerators and industry solutions.

**Schedule:** Identify critical paths and dependencies to schedule optimally. In digital projects, common critical paths are redeploying resources, integrating eco-systems, reinventing client relationships, and change management are examples of the critical paths. During execution, keep a tap on earned value and actual value. Also, review the progress of client responsibilities and readiness.

**Quality:** Accountability of end-to-end SLAs/KPIs should consider dependencies on the third-party/cloud provider systems. Metrics such as transaction response time, application availability, security, BCP/DR, failover, and redundancy metrics are especially critical. Assess actual performance vs. expected and minimum, and track trends for proactive course correction.

**Communication:** Success of delivery heavily depends on effective communication. Establish integrated project management and reporting system, governance cadence, proactively highlighting risks and issues to pre-empt late surprises. Publish reports to key stakeholders.

**Resources:** Depending on the scope and strategy for Dev/Test environments, plan for timely availability and decommissioning of resources. Some digital roles like Agile Coach, cyber security experts, and cloud solution architects could be shared resources with other projects or CoEs. Motivate and energize teams to develop assets, productivity tools, and thought leadership.

**Risks:** Identify, assess, mitigate, and respond to risks promptly. Score and prioritize risks by impact and probability. Typical risks in digital transformations include a shortage of skills, third-party dependencies, data privacy and security risks, unplanned efforts, and costs, changing technology landscape, organizational change management, underdeveloped digital strategy, and others. Specifically, assess dependencies on the legacy systems.

**Commercials:** Partner with the client to define and track the business case. These include redeployment or decommissioning of existing resources, multi-region/multi-business rollouts, third-party fees, and fair-use thresholds. Consider innovative commercial models like incentives, gain-share, and outcome-based.

**Procurement:** Procuring hardware, software, tools, and other resources digitally using IaaS, PaaS, and SaaS workloads would reduce time-to-procure. Be attentive to retiring unused resources. Consider sharing resources. Establish operational processes to track usage, billing, and payments.

**Deployment/warranty/transition/training:** If the project scope includes these, conduct joint sessions to assess, plan, and manage tasks. Prepare day-1/30/60/90 plans.

**Program/portfolio management:** When the scope includes multiple inter-related digital projects, establish integrated and automated performance reporting.

Lack of expertise to lead digitization initiatives would result in avoidable stress and issues. Projects with limited budgets would not provide space to experiment. New projects require hand-holding by



digital CoEs for digital expertise and resources. When organization-level digital capability is underdeveloped, such projects require heroic efforts for success.

### **Due Diligence of Cloud Transformation proposal**

The "Due Diligence" phase validates the solution inputs and assumptions before stepping into negotiations or contracting avoiding cutting corners, self-negotiating positions, and pacifying severe risks with meagre mitigations. Below are high-level tips specific to cloud transformation programs:

1. Validate the on-premise infrastructure inputs and assumptions such as hardware and software version currency, technical debt, portfolio, growth strategy, costs, agility, and scalability. All infra need not migrate to the cloud. All that migrates need not get decommissioned.
2. Cloud technologies are dynamic and volatile. Check the sanity of the suitability of chosen technologies.
3. Earmark solution technologies as obsolete, mature, emerging, and futuristic parts. The obsolete solutions may be acceptable for one-off use. Futuristic solutions may change.
4. Cloud policies: Validate whether the program complies with organisational cloud policies such as architecture policy.
5. IPR: Evaluate cloud provider policies for IPR, data ownership, protection, and harvesting/reusing rights.
6. Data Architecture: Evaluate whether the program providers for data engineering activities automate data ingestion, pipelines, data transformations, analytics, and reporting.
7. Validate the use of Artificial Intelligence and industry solutions.
8. Commercial: Costs vary by scale, so simulate impact for all scales of size, regions, services, CapEx to OpEx, GST/tax, warranty, exit costs, and ROI.
9. Agility: Validate how long it would take to implement changes.
10. Cyber security: validate required encryption and security.
11. Regulatory compliances are time-consuming and error-prone. Validate automation.
12. Evaluate the DevOps services of the cloud provider in terms of CI/CD integration with repositories, licensing, Kubernetes, skills, and tools.
13. SLAs/OLAs: Some businesses require stringent SLAs/OLAs. Validate whether the transformation impacts those positively or negatively.
14. BCP/DR: This may not be cheaper using the cloud.
15. Transition: validate the transition accountabilities of all parties.
16. Future roadmap: Deliberate future needs and supportability of cloud.

Due-diligent Leadership from both parties is critical to keep DD constructive and authoritative to effect revisions to the solution and pricing. Cloud Transformation practices are still evolving; hence pre-contract diligence is more critical.

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## Metaverse AI ML



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An Indian automation using Metaverse AI-ML used to transform digital banking! The major automation of global banking industry has always been at the face value of embracing the best futuristic latest technologies for a better future. The major inclusion of the latest and emerging technologies is simplifying the overall banking processes to serve both the internal external customers at rural India more efficiently & efficiently. Advanced technologies such as dynamic automation and the Metaverse are gaining prominence due to our abilities of making processes efficient and outcome oriented. The intelligence captured the localized information part of digital banking survey, we have opted the digital banking culture for our customers using the simple sample technology solutions secured services empowered the day-to-day daily transactions part of digital reflections.

The BFSI NBFC dynamic regulators expectations set part of the automation using the technology that enables and empower the business growth and customer centric processes policy procedures with the local minimal human intervention resulting in the minimized human induced errors and improved productivity. In reality the dynamic automation encompasses the Robotic process automation RPA force to fix through the available and affordable Machine Learning ML applied through the Artificial Intelligence AI that enable the development of business growth and customer centric digital purpose driven out come oriented service solutions to streamline processes without compromising on customer loyalty and satisfaction. The inter connected frame with multiple patterns with Metaverse, BFSI, NBFC we have created a unique financial secured services fee based last mile mobility-based hub and perform real time tasks with ease and convenience.

We shall create a unique IIOT and mobility operations to enable the rural remote customers interacting with the virtual branch get connected to a real-life agent through multiple Omni channels from localized multi lingual based on the AI and ML based automated center to enable rural remote customers interacting with the virtual localized generative and predictive AI solutions act as a connected online offline branch. Which results reduces the geographical barriers to avail customized diverse solutions and ensure business profitability. BFSI NBFC and other financial institutions can use this platform to create last mile personalized digital identities for attracting and engaging with the last mile customers globally. Build unique solutions for an “Earn to pay model.” Empower the rural remote customer to ensure the earning model so that the customers can pay back to the corporate.”

The expectations set part of the dynamic market focus to adhere the automation in the BFSI NBFC industry is gradually increasing gaining popularity at rural India. Appropriate utilization of this technology results in reduced human induced errors enhanced process policy procedures efficiency,

improved secured models and methods fraud detection and prevention, and faster decision making. AR/VR features of Metaverse blended with the authentic data AI & ML of automation pave way for high quality banking secured solutions services. The digital AI & ML used localized Multi-lingual 3D Chatbot versions created part of the meta verse using the superstitious authentic AI technology build to respond and interact with the rural remote customer's actions seamlessly. Which has created, build the liquidity of funds timely and ensure to empower the taskforce to leveraged by process policy procedures part of the centralized storage with distributed data capture.

In reality the systemize process policy procedures opted the integrated automated customer centric service secured solutions for faster and better responses timely. The time money efforts through multi-lingual assistance through Metaverse banking solutions using the native language. AI & ML helps in converting human Indian languages to machine readable formats, analyzes based on the patterns and parameters, creating desirable responses and converting those back into human understandable localized languages for both internal and external end users. Such options for practical automation-based technology solutions suitable for transforming business process across the localized industries. Such AI ML operations transforms the business developing purpose driven outcome-oriented solutions to streamline processes to empower the reach and speed reduce complexities and improve business growth customer centric operations productivity.

From Customizing secured service solutions to ensuring process policy procedures used to opt AI/ML digital transformation, the simple and sample dynamic automation technology enables us to simplify significant tasks such as data authentic management, secured cyber fraud detection, compliance maintenance, customer care and many more. With centrally stored and distributed data Omni channels showing its prominence in the BFSI NBFC regulated AI-ML based solutions to improve overall efficiency and productivity. The new wave of such innovative generative AI ML systems, build through local ChatGpt, have the potential to transform entire with in the sector.

In future the new types of generative AI /ML have the potential to significantly accelerate multiple AI ML adoption, even in the rural remote lacking deep AI /ML or data science expertise. While significant customization still requires expertise, adopting a generative model for a specific task accomplished with the relatively low qualities of information with authentic data defined part of APIs using the available and affordable data re-engineering. Such capabilities that generative AI ML supports generated content and ideas with new Omni channels with unique outputs with outcomes across a range of modalities, such a new protein with antimicrobial properties. Improving Efficiency through accelerating manual or repetitive tasks, used the electronic channels of writing emails, coding, and summarizing large documents.

Personalizing E- business with less of Electronics and more of Emotions, which results in true trusted Experiences Empowered & Evaluate to Essential to expand. Such technologies are used at scale in multiple projects internally to expand further. Evaluate the Experiment AI Block chain, Augmented Reality, Quantum computing, IIOT, Virtual Reality, advance robotics, Neuromorphic computing. Creating content and information tailored to a focused specific audience, such new Chabot's for a personalized customer centric experiences or targeted expectations based on the AI-ML on patterns in a specific customer's Belief Behavior Business Best Benefits of Bharath.

## Fueling Success of Project Managers through Nutrition



### **Shilpa Mittal**

Nutritionist and Diet Consultant, Shilpsnutrilife(diet and lifestyle makeovers)

<https://www.linkedin.com/in/shilpa-mittal->

In the world of project management, where change is the only constant, the ability to navigate disruptions effectively becomes an important indicator of success.

As a qualified nutritionist with 25 years of experience working with corporate giants like Johnson & Johnson, GE, and Panasonic, I've witnessed how nutrition can influence an individual's ability to think out of the box and always be on their toes.

### **Generate: The Power of Nutrition in Unlocking Creativity**

Project managers are the architects of innovation. They come up with fresh ideas and solutions. Nutrition plays an important role in supporting newer thought processes and focusing on potential ideas by fueling the brain.

#### 1. *Brain-Boosting Nutrients:*

Nourishing your brain with the right nutrients is essential for cognitive function. Omega-3 fatty acids found in fish, walnuts, and flaxseeds support brain health and enhance creativity. Incorporating these into your diet can stimulate idea generation and problem-solving.

#### 2. *Energy Giving Foods:*

A well-fueled body leads to a well-fueled mind. Opt for complex carbohydrates like whole grains and fruits to provide a steady release of energy, keeping you alert and focused during critical project phases.

### **Disrupt: Resilience in the Face of Challenges**

Disruptions are inevitable in project management, but a well-nourished body and mind build ability to face challenges with vigor and determination.

#### 1. *Stress-Reducing Nutrition:*

High-stress scenarios demand nutrition to survive. Foods rich in antioxidants, such as berries and dark leafy greens, combat stress-induced free radicals, help with a calm and focused mind-set.

#### 2. *Adaptogenic*

Adaptogenic herbs like Ashwagandha and Tulsi, are known for their ability to help the body adapt to stress. Including these in your diet can enhance your resilience during turbulent project phases.

### **Sustain: Building Long-Term Success through Nutrition**

Sustainability isn't just about completing a project; it's about maintaining a consistent level of excellence throughout your career. Nutrition is the cornerstone of sustained success.

1. *Balanced Nutrition for Longevity:*

Adopting a balanced diet rich in vitamins, minerals, and essential nutrients ensures long-term well-being. This is the foundation for long lasting success in the field of project management.

2. *Hydration for Endurance:*

Proper hydration is often underestimated but is critical for endurance. Staying well-hydrated enhances physical and mental stamina, ensuring you can navigate sudden challenges without difficulties.

Thus, in project management, nutrition emerges as a powerful tool for project managers to not only survive but thrive. By incorporating brain-boosting foods, stress-reducing strategies, and long-term sustainability practices, you can position yourself as a resilient leader capable of generating innovative solutions.

As a gold medalist nutritionist with experience of empowering professionals in corporations, I invite you to embark on a journey of optimal nutrition, the journey that will not only transform the way you approach disruptions but also pave the way for sustained success in the ever-evolving world of project management.



CASE STUDY

# Goodman Fielder's PMO Transformation with Celoxis

“

**Celoxis has transformed our project management process, enhancing efficiency, improving oversight, and giving us full control of our project data.**

Nina Roberts, IT PMO, Goodman Fielder

**Goodman Fielder** is a prominent regional food company with a strong presence across Australia, New Zealand, and the Asia Pacific. **As a leading name in the food industry and a well-loved portfolio of consumer brands**, Goodman Fielder is known for its commitment to delivering high-quality products to its customers.

**3x**

**Faster process** to plan the roadmap, thanks to automating insights for executive decision-making.

**30%**

**Reduction** in error rate during the annual roadmapping and project prioritization process.

**0H**

**Time Wasted** in preparing and sharing data for informed decision-making.

## Celoxis Enhances Efficiency and Decision-Making for Goodman Fielder

Goodman Fielder faced **challenges with manual processes and resource allocation inefficiencies, impacting project timelines and costs**. Celoxis' comprehensive platform streamlined their project planning, reporting, and resource management. By implementing Celoxis' tools, including Gantt charts for resource allocation, Goodman Fielder **reduced errors by 30%, accelerated project delivery, and aligned more closely with strategic goals**. This transformation also made executive reporting more efficient and data-driven, enabling quicker, informed decision-making.



### Interactive Gantt Chart

Goodman Fielder could now visually track and prioritize projects, assign resources, and quickly make changes to see the overall effect, all within just a few simple clicks.



### Centralized System

Celoxis provided a centralized platform to align projects with strategic goals, making the project prioritization process more efficient, accurate, and less error-prone.



### Real-time Insights

With Celoxis, Goodman Fielder gained access to real-time data and insights, eliminating the need for manual data preparation and sharing and enabling informed, data-driven decision-making.



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## ABOUT OUR AUTHORS



Mr. Sandip De is a Project Management Professional with a background in Mechanical Engineering, Business Management, Industrial Safety, Quality Audit, and Management Coaching, with 20 years of experience in managing portfolios, programs & projects, and improvement of project operations. He has pioneered in setting up PMO for a Portfolio in his organization. He is also venturing into Assessment of Business Excellence. He completely enjoys sharing his knowledge and learning from others.



Mr Kamal-Jeswani Financial Success Coach: & Motivational Speaker - TedX talk on Financial Freedom, Times of India, Tata, WIPRO, Raymond, Welspun India, Ford, Spinny, Meesho, Gartner, Bharti Axa, ACS, Cars24, CarDekho, IGT, Pipeline Infra, Nuvoco, Apolis, Policybazaar, Infotel, Xoriant, Aptos, Trivitron, Ramboll, NXP, Indostar Housing Finance, Indostar Capital, Welspun Enterprises, SKH Metals, Holcim, ReSourcePro, O9 Solutions, IAVL, Channel Play, etc are some of those Elite companies that have invited me to train their employees across India on Personal Financial Planning. He has already trained & guided more than 90,000 participants across the World through Crorepati Mastermind 5.0 & Financial Super Success seminars, workshops, and online live sessions. His corporate trainings help companies increase the financial literacy of their employees, which in turn improves employee satisfaction and reduces attrition rate.

**\*Speaker at the PM Conclave 2023**



Mr. Chintan Oza, Founder of Anantam Ecosystems and Regional Director at Founder Institute, possesses 23 years of intrapreneurship experience in the telecom and ICT sectors. An alumnus of IIT Mumbai, UC Berkeley, and Oxford University, he completed the Innovation and Technology Commercialization Professional Certification from Georgia Tech in 2022. With a career split between Reliance and Tata Group, Chintan has executed telecom projects globally. Currently, he leads Founder Institute in Mumbai, mentoring entrepreneurs worldwide. Actively involved in various startups and academia, Chintan is also an angel investor to multiple startups. At Nasdaq, Chintan received the Best Mentor award in 2022. Serving as the India Region Lead for IEEE Entrepreneurship, he participated in global conferences and forums, including the Startup20 at G20, BRICS Innovation Forum and COP28 emphasizing technology's role in enabling startup ecosystem. Chintan also serves as a member of the Digital Transformation Committee at the IMC.

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Mr Anish Shrimaliis a PMP Certified Research Officer- Union Learning Academy, CoE-Digital Transformation at Union Bank of India



Ridhi Doshi Patel is a Certified Child Psychologist, Mental Health Practitioner, Parenting Counselor, Dance Therapist, 3x TEDx Speaker & Advisor to 16 TED-ED Clubs, Riddhi Doshi Patel is an ardent professional who walks the alley of her mission to redefine parenting and facilitates positive transformation in that space. A well-known advocate for Mental Health Awareness, she has touched more than 1.5 million lives through one-on-one counselling, parenting workshops & mental health seminars.



Sunil Jangle is having a distinguished career from Programmer to Managing Director, He has immersed himself in diverse sectors, from Manufacturing to Pharmaceuticals, across continents including North America and Australia. His expertise is deeply rooted in IT delivery leadership, presales, and Application Outsourcing (AO) practices, giving him a comprehensive and multicultural lens through which to innovate and strategize.

**\*Speaker at the PM Conclave 2023**



Dr. Suresh A. Shan, Doctorate of Philosophy in Computer Science, (Mobility, Technology Behaviors at rural India, Indian Occupations), Academic Vs Industry Researcher, Entrepreneurial., Passionate., Self-Driven, BFSI Technology Lead Architect, Mentor Rural Simplicity & Urban Complexity Advisor, Corporate Customer Evangelist, Multi-lingual Data Scientist, Affectionate & Create to build a product from scratch & scale them up from Zero. CXO Leaderships, Build startups, International digital Business transformation, Turn-Around customer voice, E-Marketing, IT-Hiring, Finding quality Rural Talent, Product Service Digital Business, Logician quantum, IT Simple Theorist, 2.5\* Decades of BITS MMFSS.

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Shilpa Mittal is an 'Award winning nutritionist'

25+ years of experience, and 10,000+ success stories. Helps people fall in love with food be it illness or wellness by my unique model of creative dieting. She has clients all across the globe and her clientele includes CEOs, working professionals, housewives and kids. She has her offline consulting in Mumbai at Borivali and Malad.

**PM Conclave is an annual flagship event of PMI Mumbai Chapter**

**The first PM Conclave happened in the year 2010.**

**PM Conclave – Down the Memory Lane:** These photos will take you Down the Memory Lane of all the conclave/ national conferences conducted by PMI Mumbai Chapter.



We had some speakers and guests from other chapters around the globe.





## UPCOMING CERTIFICATIONS & TRAININGS

PMI Mumbai Chapter Schedule for PMI Certification Training and various other workshops.

### A. PMI Certification Training Schedule

Training Name	Mode	Dates
PMP	Classroom	Dec 2023 - 09, 10, 16, 17 Feb 2024 - 17, 18, 24, 25
PMP	Online	Jan 2024 - 13, 14, 20, 21
PMI-ACP	Online	Jan 2024 - 07, 13, 14
DASSM	Online	Jan 2024 - 20, 21
PgMP	Online	Dec 2023 - 09, 10, 16, 17 Jan 2024 - 20, 21, 27, 28 Feb 2024 - 10, 11, 17, 18 Mar 2024 - 09, 10, 16, 17
PfMP	Online	Jan 2024 - 20, 21, 27, 28 Feb 2024 - 10, 11, 17, 18 Mar 2024 - 09, 10, 16, 17

### B. PM Knowledge Upgrade Workshop Schedule

Training Name	Mode	Dates
PMP Refresher	Online	Mar 2024 - 16, 17

### C. PM Tool Workshop Schedule

Training Name	Mode	Dates
MS Project	Online	Jan 2024 - 20, 21
Advance MS Excel	Online	Dec 2023 - 16, 17
ChatGPT & AI Hacks With MS Office	Online	Feb 2024 - 10, 11
Oracle Primavera P6 Foundation course	Online	Dec 2023 - 09, 10 Mar 2024 - 23, 24

### Do you know who PMI Mumbai Chapter Members are and what they do?

1. They are multifaceted leaders
2. They are not restricted by the borders – they collaborate with other PMI chapters around the world and co-create the PMI Chapter Xchange program
3. They drive the initiatives to shape next generation leaders through the –
  - G.R.O.W – Guide, Raise, Provide Options, for Way forward – our mentoring program for the GenZ.
  - Student’s Clubs
  - Career Pe Charcha: Exploring Pathways – which brings the industry experts and young graduate/post graduate students on a common platform where the experts provide insights on how to choose and pursue a career that one is passionate about.



4. Chapter members volunteer for noble cause and give back to society through chapter initiatives like –

- Beach Cleanup drive



- Dnyansarita – Book donation drive donated 1300+ plain notebooks, 600+ books for the underprivileged children.





- Saksham Samarth Program – Initiative to contribute in UN 17 Sustainable Development Goals, till now 1000 hours of impactful volunteering done



### Are you a PMI Mumbai Chapter Member? - Not yet?

Become a PMI Mumbai Chapter Member Today and

- Be the Multifaceted Leader.
- Grab opportunity to bring changes in society.
- Hone your skills.
- Never stop learning.

WE ALWAYS SAY -

**“GOOD THINGS HAPPEN WHEN YOU GET INVOLVED WITH PMI”**