

Working smarter together- Project Management CoE or CoP?



CHAPTER EXCHANGE
A PMI CHAPTERS COLLABORATION

**Work Smarter together -
Project Management CoE or CoP?**

Sep 15, 2023
14:00 UTC
Register







Guest Speaker
Brantlee Underhill
PMI Chief Community Officer



Session Moderator
Joe Pusz
Founder, The PMO Squad



Panelist
Tendai Matani
Africa



Panelist
Isaac Diboue
North America



Panelist
Yasmina Khelifi
Europe




Panelist
Md. Muiz Tasnim Taqui
Asia



Panelist
James Dobson
New Zealand



Event Recap
Anjana
Wijegunasinghe



Impact of AI


Expertise is what distinguish an expert from an armatures

Body of knowledge Study and continuously apply and improve the knowledge

Start with the Why? What is the purpose and what are we trying to serve? What is the desired culture of the community?

PMI Make it Easy	Be Welcoming	Together We Can
Aim Higher	Embrace Curiosity	

'Communities are like gardens and those needs gardeners as those can be weedy 😊 if not nurtured and maintained properly'



Culture is key

Governance

Show stoppers

Measuring effectiveness

CoE

- 1.Organized Structure
- 2.Specialized Roles
- 3.Collaboration
- 4.Shared Knowledge
- 5.Efficiency
- 6.Continuous Improvement
- 7.Productivity
- 8.Leadership
- 9.Resource Management
- 10.Community and Culture

CoP

- 1.Informal Structure
- 2.Specialized Roles
- 3.Collaborative Environment
- 4.Knowledge Sharing
- 5.Shared Purpose
- 6.Learning and Growth
- 7.Problem-Solving
- 8.Commitment to Excellence
- 9.Community and Identity
- 10.Networking and Relationships

Project Management is a

Specific
Competencies
Opening
Opportunities for
Project
Professionals

Attendee Spotlight

Renata Praca Fantasia

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Join our event and through your participation be under the spotlight

Work smarter together

Project Management CoE or CoP?

Sept 15th @14:00 UTC

Communities of Practice or Experts are gatherings of great people willing to share and learn from each other with a common goal and open mindset

Renata Praca Fantasia



Australia and New Zealand

James Dobson



Question:

What should we opt for: Project Management CoE or CoP ?

Answer:

The choice between a CoE or a CoP depends on what the organization is trying to achieve. If it's a case of needing to standardize/centralize or create more structure around an organization's delivery, then a Centre of Excellence works better than a Community of Practice. For example where an organization has undergone significant growth or disruption (e.g. in a merger/acquisition situation), and more control is required. A CoP is most useful in organizations where creativity and learning from joint wisdom are paramount. Again, this depends on several factors such as organizational culture, industry sector, types of projects, project management maturity, and risk profile to name a few.

Question:

Do we need Project Management COE or CoP in the world of AI ?

Answer:

There is a place for both of these bodies in today's AI-infused world. There is a good case for some organizations to have both a Project Management CoE and a CoP. The CoE can provide the structure, standards, and expert guidance required, while the CoP can offer a more informal space for sharing insights and staying adaptable. The value brought by adopting a CoE, a CoP, or potential flavors of both should always align with an organization's specific needs, culture, and the scale of AI projects being undertaken.



Africa

Tendai Matani

Question:

What should we opt for: Project Management CoE or CoP ?

Answer:

The advantage of a CoE for an organization is in its ability to give standards and best practices with contextualized institutional memory. In a CoE deliberate attention is paid to developing project management skills within the organization and there is an emphasis on continual learning in depth which will sharpen subject matter experts. CoPs will enhance the experience of project managers more broadly. A dynamic community of project managers with multiple interests and experiences offers a holistic experience and allows knowledge sharing with cross-cutting themes and diversity. Communities will remove silos but still allow those with similar interests to go deeper in their fields. The question of which to opt for ultimately depends on the context and current needs for the project manager. A CoP will have clear benefits for any project manager. While CoEs are powerful some project managers may never have access to them.

Question:

Do we need Project Management COE or CoP in the world of AI ?

Answer:

The benefits of AI to Project Management are undeniable. AI has managed to enhance functions such as data collection, tracking, and reporting. AI has been particularly useful for CoEs with the emergence of AI CoEs which use machine learning to make powerful data-driven decisions. AI will continue to grow and be more relevant and project managers must understand AI and all the fundamental concepts to fully harness its power and understand how to ride the wave. In this case, the limitations of AI are more important to understand in unpacking its relevance. There are some aspects of the social interactions around CoPs that AI can not replace. AI has also been shown to have its own biases, as it essentially learns from what it is fed



Asia

Md. Muiz Tasnim Taqui



Question:

What should we opt for: Project Management CoE or CoP ?

Answer:

In light of the current change in the global technology scenario, PM CoE and CoP serve as structural foundations that tie all us practitioners and also support aspiring professionals in the field to know what to expect. That being said, CoE also consists of the governance practices required in organizations of such large scale hence being able to serve as a common platform between all stakeholders, maintain and support quality assurance, as well as bring all stakeholders together under the same umbrella.

Question:

Do we need Project Management COE or CoP in the world of AI ?

Answer:

In the current AI generation, I'd say it's even more important than ever before to have such guidelines and structures in place so that we can continue to practice ethically and accurately and maintain the standards that we have worked so hard to set together. With AI emerging, the rules, principles and procedures we know are fast changing. This is why it is important for us in the PMI community to uniformly adapt ourselves to make the most of such technological advancement.



Europe

Yasmina Khelifi

Question:

What should we opt for: Project Management CoE or CoP ?

Answer:

CoEs and CoPs aim to share knowledge and best practices – expertise for CoEs, and ideas for CoPs – and, I would add, to help leaders expand their networks and remain curious. But they are organized in different ways, in my experience. CoEs are structured and led by full-time employees, while volunteers run CoPs. Choosing between CoEs and CoPs depends on the below criteria: The level of expertise within the organization on the topic. If project management is not yet mature, the organization can begin with a CoP and add a CoE later. The size and complexity of the organization. If you are a small organization, you will not have the resources to have two communities. Begin with a CoP. The organization's goals. If the organization wants to gain specific expertise in project management (to get new businesses or sell services), then a CoE will help.



Question:

Do we need Project Management COE or CoP in the world of AI ?

Answer:

AI is a companion – an assistant, for example, to brainstorm about a new topic. However, I do not use AI for confidential information (to my organization). There are knowledge and ways of working specific to organizations. Perhaps there is a new tool, technology, or service to be deployed that I will need in my project. I will reach out to a CoE to find out more. Even if we are in the age of AI, I still value human experiences: the same situation can be perceived and analyzed differently by different people. A conversation with a colleague in one of these communities can lead me to discover a new course. I will ask follow-up questions. I can also see how best practice learned through the communities helps my colleagues to improve. Both types of communities give new and diverse perspectives (and even more varied if they are global). More importantly, these communities help us connect with colleagues and peers. New solutions, collaborations, and even new businesses can emerge through community exchanges. And that is, for me, their most significant value.



North America

Joe Pusz

Question:

What should we opt for: Project Management CoE or CoP ?

Answer:

This really depends on your company and current situation. I think the important think for leaders to do is be aware of the various options which are available to utilize. What is a fit this year may not work in following years. If you only know one approach then you aren't prepared for the unknown of the future.



Question:

Do we need Project Management COE or CoP in the world of AI ?

Answer:

AI is the latest in a long line of products and services that have captured the imagination of PMs and our industry. While I think AI will have its time to shine at some point in the future, the time is not now. I think it is important for PMs and PMO Leaders to stay current with the AI discussion and introductory solutions. I think time better spent at the moment should be on improving consistent performance on the basics of project delivery.



North America

Isaac Diboue



Question:

What should we opt for: Project Management CoE or CoP ?

Answer:

In essence, the CoP and CoE are in place to provide a value of some sort, pursuit of excellence and knowledge sharing for organizations, and even a personal sense of belonging, especially for CoP. In this regard, organizations should opt for a model that fits their needs and helps them achieve their organizational goals. Depending on the size and their understanding of the Project management principle and processes, I would suggest starting with the CoP, as it is often less formal. Once the organization is fully staffed with personnel with skill and knowledge, it can set a CoE that is more structured and organized to lead improvements, develop best practices, and drive excellence.

Question:

Do we need Project Management COE or CoP in the world of AI ?

Answer:

Absolutely! Ironically, the Student Prep Book published by PMI in January 2021 put humans or people at the center of the project endeavor, and rightfully so! However, with the evolution of technology, project managers can benefit from AI as a "buddy" or a close friend. A buddy who will help make the project work life more manageable by handling specific administrative tasks such as summarizing our meeting notes or providing quick access to a guideline documented in the lesson learned repository, etc. I will not rely solely on AI, as it is still early to think computers can supersede human intelligence and experience. I strongly value human input, emotions, and perspective.

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Work smarter together
Project Management CoE or CoP?

60 countries **537** Attendees

1 Topic **6** Continents

5 Subject Matter Experts

The infographic features a central glowing brain icon surrounded by a colorful, starry background. The text is presented in large, bold, white numbers and fonts.

This Insight Xchange Nugget is powered by volunteers across the world:



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Collaboration



the Xchange effect

A Virtual Journey of Cross-Country Collaboration and Co-Creation

Chapter Xchange

What is the Xchange Effect? The Xchange Effect is a phenomenon where diverse conversations across countries, cultures, and cultures lead to innovative solutions.

March 2020 was a moment that we know of, one suddenly changed. Everything that we learned about interactions and networking suddenly took on another dimension. And the world of the Project Management Institute's local chapters started looking for new solutions.

As "social distancing" became the norm, face-to-face meetings, the staple of local PMI Chapters network channels revealed to the virtual world, the chapter member engagement became crucial. Almost every chapter is looking for ways to improve members' engagement.

Excitement, energy for a fledgling initiative coming from the PMI Chapter in Mumbai, India. The PMI Chapter Xchange is experiencing record growth in terms of members' engagement from all over the world.

In the book you learn:

- The genesis of the PMI Chapter Xchange
- How the journey started and how it evolved
- How the Power of the Xchange is used
- The Xchange and the Engagement Model
- The future of the Xchange

A book collaboration with four of the following authors & chapter leaders:

Dhammike Mendis Sri Lanka	Priya Patra India	Aneta Wereszczak Poland	Priscila Mezzena Brazil	Dhammike Mendis Sri Lanka	Priya Patra India

Find the book on amazon.
Also available on kindle.

Read our other issues of Insight Xchange Nuggets [here](#)

Have a suggestion?

Feel free to drop a note to the PMI Chapter Xchange team by sending email to:
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